

Cascade Chamber of Commerce (COC)
Meeting Minutes
Tuesday, July 9, 2024, 12:00, at Lakefront Bar & Grill

Meeting Attendance: 8 in person

Meeting Start: 12:06pm, at Lakefront Bar & Grill

Meeting Minutes: Scotty motion to approve June 25, 2024 mtg minutes. Mayor second. All in favor. Motion Passed.

Treasurer Report: No report

Secretary Report: Maria out. Julie taking minutes

Welcome Guest:

Russell of Medicap Pharmacy reported business is going well. Pharmacy considering adding a coffee shop to amenities.

Chamber Office & Communications: Julie

We received a thank you email from Shauna Arnold regarding our participation in and the overall success of WCM Interactive Arts Festival held June 22nd at Armstrong Park. Approximately 445 attendees.

Media Assistant: No report.

Open Issues:

2024 E-bike Fundraiser Raffle. Gross ticket sales, \$3,632.62; bike purchase, \$1,270.94; Net proceeds, \$2,361.68. Tim Meyer won the bike.

2024 Thunder Mtn Days, July 4th Parade, Fireworks, Duck Race.

Parade: The parade had 55 entries this year. Due to safety concerns, the time has come to review the parade route to restrict spectator seating locations at key corners (Mill St, Spring St). Overall volunteer engagement to pull off the parade and crowd control was very low this year. Next year, should we hire a security company for parade crowd control?

Duck Race: To enhance spectator experience and ease with duck recovery, may consider changing the duck launch route from KWP to the north bridge.

Fireworks: Received a recommendation to place porta potties at the golf course to accommodate spectators. A communication breakdown resulted in fireworks launch tech starting too early (10:10pm). Recommend fireworks launch not begin before 10:30pm. We may consider changing launch technicians. America's 250th birthday is coming in 2026; therefore, we plan to negotiate a fireworks display package for 2025 & 2026.

Upcoming Events: AJ seeking an individual to take Jeff Gordon's place as Event Committee Lead. For upcoming 2025 Thunder Mtn Days we need to start planning now. Recommendation to establish a Thunder Mtn Days committee with representation from each Main Street business. Maybe we should take a break from having the parade for folks to realize we need help/volunteer and business owner commitment. We will schedule the August 13th meeting in the evening (6pm) to seek interest and commitment for 2025.

Adjournment: 1:15pm.

Next meeting Tuesday, July 23, 2024, location TBD.

Thank you.