

Cascade Chamber of Commerce (COC)
Meeting Minutes
Tuesday, June 25, 2024, 12:00, at Lakefront Bar & Grill

Meeting Attendance: 6 in person

Meeting Start: 12:09pm, at Lakefront Bar & Grill

Meeting Minutes: Scotty motion to approve Apr 9th, May 14th, and June 11th mtg minutes. Pam second. All in favor. Motion Passed. *May 28th meeting canceled.*

Treasurer Report: Pam

Chking: \$4,117.50, Money Market: \$15,141.23, CD: \$15,256.73 (matures 8/31/24)
72 paid members: \$9,742.50

Secretary Report: Maria is going to be out of the country 7/10-7/24. She will contact Joni to cover for her at the July 23rd meeting.

Chamber Office & Communications - Julie

Cascade Waterfall Project: The waterfall feature is now fully operational. Total assessment/repair cost came in at \$7,616.70. Thank you to Triple J Construction for getting the feature up and running. To maintain the feature's integrity, we requested a written annual maintenance agreement/proposal from Triple J Construction. Mayor expressed a friendly reminder that many service/repair projects may require plumbing and electrical permits, "When in doubt, check it out." Contact the City Building Inspector, Daryll Shepard, 208-630-3662, buildinginspector@cascadeid.us with any questions.

Registered Business List: Julie will submit a public records request to City Hall to obtain a list of registered businesses. Thereafter, we can compare the City's list to current chamber membership. Having the City's list will facilitate extending invitations for new chamber members.

Media Assistant – Sharon

I met with Peppershock Media yesterday. The ads that we are running on facebook, about the 4th of July, the art festival is drawing a large # of viewers. The rodeo ad will start in July. We are planning an ATV ride on August 24th with Peppershock and a few side by sides from the Warm Lake Riders Association. We are starting at Anderson and riding up to the 4 corners and possibly to Tamarack and back depending on how long it takes. We will be stopping and doing some set up photography as well as video with commentary along the route. We are looking for a couple families to help us create a family fun event, if anyone would like to join us, please let me know 208-632-2000. The rest of the details will be coming out as the event is planned. Our facebook page is attracting larger numbers as the summer is rolling out.

Open Issues

2024 WCM Interactive Arts Festival, June 22nd. Saturday was a success. Had a steady stream of folks throughout the day. Maria and library staff sold duck tickets (\$176) and E-bike raffle tickets (\$200), totaling \$376 for the Chamber of Commerce, while the library sold books and DVDs for donation and made \$191.

2024 E-bike Fundraiser Raffle - ticket sale location. The E-bike is currently at Cascade Hardware. Will move to Umpqua Bank this week and remain at the bank until July 4th. Pam is hoping to arrange for ticket sales at the Buckaroo Breakfast and before the parade.

2024 Thunder Mtn Days, July 4th Parade, Fireworks, Duck Race. We received ITD Special Events Permit for Parade. Porta potties have been reserved for over July 4th weekend. The legion has the flags for hand out on July 4th, we still need a copy of the invoice to pay our half. The Grand Marshal has not been firmed up and the Mayor stated she would see what she could do to pull something together. We are awaiting the permit from the City of Cascade for the fireworks. Fireworks were delivered to the Fire Dept on June 17th.

For next year's fireworks, Pam suggested we approach businesses for individual sponsorship fund pledges to allow for a bigger fireworks display package.

American Legion Fireworks Booth - Chamber Coverage Dates. The Chamber is responsible for manning the booth on June 24th, June 27th, June 30th, and July 3rd. AJ has the sign-up sheets. The Legion will share a cut of overall sales.

Open floor

Mayor: City of Cascade received the Blue Cross of Idaho Community Health Award with a \$5,000 donation. The City is spraying and sweeping the sidewalks. ITD will be striping the roads.

Cascade Public Library -Maria: The library will have an unpaid intern from July 1st to the end of October. She will share the intern with the City Hall and COC.

Adjournment: 1:00pm.

Next meeting Tuesday, July 9, 2024, location TBD.

Thank you.