

## Cascade Chamber of Commerce (COC)

### Meeting Minutes

Tuesday, April 9, 2024, at Cascade Community & Senior Center, 409 School St.

**Meeting Attendance:** 26 in person

**Meeting Start:** 12:06 pm, at Cascade Community & Senior Center

#### Meeting Minutes

Sharon motion to approve minutes from 3/12/24 & 3/26/24 meeting. Belinda second. All in favor. Motion passed.

#### Treasurer Report – Pam

Checking: \$19,873.30; Money Market: \$15,139.97; 7 Month CD Acct. \$15,126.76; 64 Chamber dues paid.

Sharon motion to accept the Treasurer's report. Kevin second. All in favor. Motion passed.

#### Secretary Report

Maria is not present. Julie taking minutes.

#### Welcome Guests & New Members –

Multiple guests present reflected in Open Issues.

#### Chamber Office & Communications – Julie

Workforce Development opportunity “Summer Readiness Workshop” available hosted by WCMEDC & SBA. Discussion providing overview of training designed to prepare businesses/employees for upcoming season. Group concluded this training opportunity would be useful. Proposed date May 22nd. Proposed training location at Hotel NoBo. Belinda & Sharon will coordinate with WCMEDC.

Sponsorship request from Cascade Schools, “Sober Grad” committee in support of 2024 Sober Grad night. Joe motion for \$100.00 sponsorship. Mrs Tibs second. All in favor. Motion passed.

#### Media Assistant – Sharon

Sharon requested an e-copy of 2024 Senior Banners for posting on social media. Jason Metz is the contact for banners.

#### OPEN Issues

**Perpetua Resources & Stibnite Project Status/Update.** New CEO, Jon Cherry, is in house and brings a lot of mining experience. Laurel Sayer, outgoing CEO, reported she continues working on the permitting process and will be retiring. Export/Import Bank has committed \$1.8B for project build. Belinda expressed the NEPA permitting process commenced in 2016. Final record of decision expected at end of 2024. Hope to break ground in 2025 for a 2-3 year project build. Workforce development includes CTE Program in local schools, Tech Trng Projects, and Veteran Job Placement. Tom Reinhardt indicated the Stibnite Advisory Council acts as a bridge between the council and CEO. For more on the Stibnite Advisory Council see <https://stibniteadvisorycouncil.com/> For more on Perpetua Resources see: <https://perpetuaresources.com/> Any specific questions, contact Belinda Provancher, Community Outreach, 208-440-5163, [belinda.provancher@perpetua.us](mailto:belinda.provancher@perpetua.us)

**Home Share Platform (co-housing) opportunity.** Presentation by Tali Carasali, MD & Robin Albers, Co-Founder/Owners of Olive & Coop Home Sharing Company. This is a new ‘live-at-home-longer’ company that seeks to connect senior homeowners who want to age in place with conscientious renters who are willing to do work around the house in exchange for reduced rent. The homeowner creates a profile on [www.oliveandcoop.com](http://www.oliveandcoop.com) highlighting the living space he/she wishes to rent and the tasks he/she may need help with. Again, the focus is to offer a reduced rent in exchange for help with household tasks. The renter can review profiles and reach out to a homeowner and living arrangement that appeals to them. Overall process

includes background checks, rental tenant screening, and formal rental agreements. For additional information and any questions call 509-255-3620, [team@oliveandcoop.com](mailto:team@oliveandcoop.com). Tom, Cascade Medical Center (CMC) stated CMC supports Olive & Coop Home Sharing Company concept. CMC is participating in the Healthy Aging Planning Network promoting aging in place.

**Peppershock Media Marketing Services Overview.** Presentation by Drew Allen, Principal COO and Makaela Meister, Project Coordinator, 208-461-5070, [info@peppershock.com](mailto:info@peppershock.com) , [www.peppershock.com](http://www.peppershock.com) The An overview of services (Annual Strategy & Planning, Social Media Marketing, Social Media Scheduling, Quarterly Newsletter, Website Development & Updates, Digital Ad Campaigns, Video Production, Photography, Welcome to Cascade Mural, Brochures, Maps, Magazine Ads, and Monthly & Quarterly Analytic Reports. Cascade Chamber has been happily working with Peppershock Media since 2015 for marketing the Cascade area, and Region 3. Peppershock is paid via ITC Grant funding.

**2024 Events Committee.** A.J. is working with Jeff Gordon, Tackle Tom's to get the committee organized. Hope to have an update at the next chamber meeting.

#### **Open Floor:**

**Roundtable Discussion With Guests** - Laurel & Belinda, Perpetua Resources; Philip & Jeremy, Idaho Softwash; Atnip Excavation, Mrs. Tibs Bakery, Jay Hobbs, Idaho Veterans Chamber; Greg & Sandy, Cascade Food Pantry; Tai, Shaka Photography & Media; Matt, BSU Community Leadership Program; Jeff, Tackle Tom's; Kevin, Hotel NoBo; and Sharon, Chamber Media Asst.

**Mindi - Cascade Fire Community Fund.** The Cascade Fire Community Fund has a community scholarship opportunity (up to \$3K) for Valley County. Applicable for 1st responder education and training. For more info, see <https://www.facebook.com/CascadeFireCommunityFund/> Also, May 18th BBQ for EMS Appreciation Week.

**Next Chamber Meeting, April 23rd, will be a "working meeting" on Main Street** to remove holiday lights and swap banners. Meet at Noon at the Chamber Office, 101 S Main St.

Adjourned 1:06pm.