

Cascade Chamber of Commerce (COC)

Meeting Minutes

January 23, 2024

Call to order: At 12pm, 14 in attendance, Lakefront Bar & Grill.

Approval of minutes from last meeting: Mindi motion to approve minutes from January 9, 2024 meeting. Greg second. All in favor. Motion passed.

Treasurer Report: Checking balance: \$15,743.95. MM Acct: \$30,137.44. In process of moving \$15K from MM into 7 mos CD in process. \$5,210.00 in paid 2024 membership dues (38 members). Motion by Jack to approve treasurer's report. Alison second. All in favor. Motion passed.

Secretary Report: No report.

Welcome guests and new members: Jordan Atnip of Atnip Excavation, James Elmore from Americorp serving U of I, and Melissa Hamilton from U of I Extension.

1. Office, Communications, and Media

a) Office & Communications - Julie

1. Request for letter of support: Valley County Parks & Rec - Clear Creek Recreational Parking Lot Project (Action) - Jack motion to submit letter. Pam second. All in favor. Motion passed.
2. Request for letter of support: Valley County Sheriff Office - WIF Grant Application - Patrol Jet Boat (Action) - Jack motion to submit letter. Pam second. All in favor. Motion passed.
3. Idaho Chamber Alliance (ICA) Membership (\$100.00) Annual Renewal (Action) - Alison motion to renew ICA membership. Sandy second. All in favor. Motion passed.
4. 2024 Yellow Pine Harmonica Festival (Aug 1st-3rd) - Sponsorship Opportunity (Action) - Sandy motion for \$100.00 sponsorship. Pam second. All in favor. Motion passed.

b) Media Assistant

1. **2024 Idaho Legislative Session - Bills impacting Valley County** (Update) Sharon requested feedback & thoughts regarding two bills. **House Bill 384**, civil action against school and library, and **Senate Bill 1122** harmful materials online. The Chamber will not comment on this and stay neutral. The Chamber will leave it to the state, school and libraries for comment.

Open Issues –

WCMEDC - Program update - Lindsey Harris (Presentation) - 2024 Regional Housing Survey is now open. Survey will take 10 mins. The survey will ask what people need in the community. What they have, or don't have and strategic planning for 2024. Lindsey provided an overview of WCMEDC priority projects and also thanked everyone who assisted with the summit held at Trinity Pines in November 2023.

2024 Events Committee (Update) Jeff Gordon, Tackle Tom's is committee chair. If you want to get involved with event planning, volunteering on the committee, or any ideas, please contact Jeff, AJ or Julie.

2024 Idaho Sled Dog Challenge, Jan 20th-Feb 1st (Update) The Cascade 100 & 300 mile races canceled due to weather and poor conditions. The Warm Lake leg of race is still on.

2024 Winter Jamboree Dinner/Auction Fundraiser. Feb 18th (Update) Feb 16th is Chilli Feed Fundraising for the American Legion. Therefore, the Chamber will have a Taco Bar with members to provide the ingredients. Tickets will be \$15.00. Will have presale tickets and tickets at the door. Ann at Hotel NoBo is the event lead.

Open floor (Discussion)

Melissa said U of I has Master Gardener (on every 2yrs) Course signup now available. Also, signup for a Mental Health webinar now open. Winter Cascade Art Walk auction closes Feb 14th. A survey seeking feedback on the art walk was distributed for completion (also available online). The Summer Cascade Art Walk will feature hand carved bears. Seeking artists now.

James stated he is working with Melissa at the U of I Extension Office and providing resources and training for "Digital Literacy." jelmore@uidaho.edu

Mindi with Cascade Fire Community Fund announced a board opening. She also reported the Idaho Veterans Chamber will be holding an ice fishing tournament over Winter Jamboree Weekend in February.

Next meeting Noon, Tuesday, February 13th, 2024, location TBD.

Meeting adjourned at 12:50pm

Thank you. Maria Guest, Secretary