

**Cascade Chamber of Commerce (COC)**  
**Meeting Minutes**  
**January 9, 2024**

**Meeting Attendance:** 10 in person

**Meeting Start:** 12:03 pm, at Lakefront Bar & Grill

**Approval of Meeting Minutes**

Scotty motion to approve minutes from December 12, 2023 meeting. Alison second. All in favor. Motion passed.

**Treasurer Report – Pam**

Treasurer not present. Julie reported that she will follow up with Pam regarding moving \$15K from the Money Market account into a 7 month CD account. (Reference 11/28/23 meeting minutes)

**Secretary Report - Maria**

Thank you Alison for your service as Chamber Secretary.

**Chamber Office – Julie**

Request for letter of support: City of Cascade TAP application for N sidewalks project - 10' sidewalks from Spring St to Lake Cascade Pkwy on East side of HWY. Request for letter of support: City of Cascade TAP application for S sidewalks project - 8' sidewalks from Payette St to Kirby St on East side of HWY55. Only one application will be submitted at a time. Scotty motion to submit letters. Second by Joe. Motion passed.

2024 Experience Idaho Expo (May 4, 2024), Invoice# 14773, \$949.00. Julie requested that the chamber pay registration fee up front (as done in past years). Eligible for ITC Grant fund reimbursement after the event takes place. Our past attendance at the Experience Idaho Expo has proven worthwhile and especially helpful when you ISDC event organizers bring a sleddog to draw crowd attention. Sharon coordinates our participation in this event and is looking for another volunteer to help man our booth. Tom motion to pay upfront cost. Second by Alison. Motion passed.

The Chamber Office received holiday cards of thanks from the Cascade Cultural Arts Center (CCAC) and City Library.

**Media Assistant – Sharon**

2024 Idaho Chamber Alliance (ICA) "Chamber Days", Feb 6-7, registration, travel/lodging expenses. Sharon reviewed "Chamber Days" agenda and opted not to attend the event this year.

ICA is meeting to review 2024 Legislative Bills and identify bills potentially impacting Valley County. Sharon will keep us informed on applicable bills.

**OPEN Issues**

**2023 Holiday Main Street, City Christmas Tree** - Takedown scheduled for 1200, Jan 18th, meet at the tree. AJ, Joe and Steve Hull available to help. Discussion regarding 2024 tree lighting date/time. All agreed to changing lighting to the 1st Sunday in December vs Saturday so students involved in extracurricular activities (i.e. sporting events) can attend. Decision made for 2024 tree lighting on Sunday, Dec 1st, at dusk. A family friendly event may include candle lighting with carols. We will need more volunteers.

**2024 Events Committee** - We still need a lead for the overall committee. Joe recommended Jeff Gordon at Tackle Tom's.

**2024 Idaho Sled Dog Challenge, Jan 20th-Feb 1st** - ISDC had good responses on the registry because they were able to advertise early.

**2024 Winter Jamboree Dinner/Auction Fundraiser, Feb 18th** - Legion has been reserved. Kitchen closed and we will need to cater for the food. The bar is available. Ann at Hotel NoBo is event lead. Will get Ann and Jeff connected for overall Winter Jamboree weekend events coordination. Discussion regarding the event theme. Back in the day, focus was on snowmobiling, now focus seems to be on ice fishing. Would like to bring back a snowmobile event. More to follow at the next meeting.

### **Open Issues - Discussion**

Joe reported there are 10 tiny homes coming into town on Sunday, Jan. 21<sup>st</sup>. Arrowhead RV Park is hosting a 1st Time Homebuyer Workshop, Jan 21st, 1-2:30pm. The workshop will provide information on lending opportunities and related education classes. The Whistle Stop Bldg has a 500 sqft studio for rent.

Scotty asked the Board to discuss the following topics during their next meeting: 1. Review of Bylaws and Responsibilities; 2. Budget – any major expenses has to be voted by members not the board; 3. Do something with the “Wheelers Corner”; 4. Get business owners to keep their sidewalks clear in winter and clean in summer - “Let’s clean up Cascade and make it look nice because this is our home.”

Another member named Luke’s Corner and the Barber Shop for cleaning up as well. Joe offered to contact the owner of Luke’s Corner to determine what the owner intends to do with the property. Members suggested that homeowners and businesses should maintain their own sidewalks (as required by City Code). Homeowners and businesses that are not taking care of their sidewalks. What is the City doing about non-compliance?

Tom reported the new pharmacy building location was purchased by Medicap. It’s a company that specializes in small town pharmacies. This is going to be their 4<sup>th</sup> location. Staff has been hired and they are working on the last details. There is no solid opening date but things are moving forward.

Shay reported the ice rink is going to be located behind the Rec. Center and should be ready a week from Friday (temperatures permitting). BroomBall Tournament on Feb 10th. Joe offered up the small ice rink forms previously used at Tackle Tom’s (rink size would be great for little kids). Joe and Shay will connect and further discuss.

Cascade is growing fast. Perhaps now time to consider implementing a City Manager and bolstering City Ordinance enforcement. Revenue to cover this expense could be generated by implementation of a 2% sales tax on visitors staying in hotels, RVs or any other lodging facilities (i.e. AirB&B, VRBO). COC would like to start this campaign.

Next meeting Noon, Tuesday, January 23rd, 2024, location TBD.

Meeting adjourned at 1 pm.

Thank you, Maria Guest, COC Secretary