

## **Cascade Chamber of Commerce (COC)**

### **Meeting Minutes**

**Tuesday, February 13, 2024**

**Call to order:** 12:00 pm by AJ, 17 in attendance, at Lakefront Bar & Grill

**Approval of minutes from last meeting:** January 23, 2024 meeting. Sharon motioned. Maria seconded. All in favor.

**Treasurer Report:** Pam out of town. Paperwork completed for \$15K Transfer of funds from MM to 7 month CD, 5.130% interest rate.

**Secretary Report:** No report

**Welcome guests and new members:** Chet Ward of Intermountain Power Sports introduced himself. Kayla from Mrs. Tib's Bakery reported business is good.

#### **Office, Communications, and Media**

**Chamber Office - Julie:** Medicap Pharmacy soft opening on Feb 14th, and grand opening is Mar 1<sup>st</sup>.

**Media Assistant – Sharon:** New bills under discussion during this session involve a variety of topics: Children Device Protection on phones & electronic devices, \$50M in Tax credits for parents who homeschool their children, Bill to protect children by inputting birthdate on devices. Bill to protect teachers who do not go by how students identify themselves. Bill regarding Medicaid expansion addressing able bodied adults working & how work impacts eligibility requirements. Young Entrepreneurs - children under 18 do not need a vendor's permit when selling items.

Business owners, please take the time to visit Chamber Webpage to confirm business information.  
[https://www.cascadechamber.com/business\\_directory](https://www.cascadechamber.com/business_directory)

#### **Open Issues –**

**Cascade Arts Walks** - Value of foot traffic - Melissa Hamilton, U of I Extension. There is a Place Making Committee that focuses on improving the Cascade experience. Please see Melissa for more information.  
[mbhamilton@uidaho.edu](mailto:mbhamilton@uidaho.edu) , O: 208-382-7190 M: 541-760-6798.

**2024 Idaho Sled Dog Challenge.** The 100 and 300 mile race was canceled due to poor conditions. The Warm Lake Race event was a success. Channel 6 News covered event. The Sled Dog Challenge brings many people to the area and they are thankful to all of the businesses that participated.

**2024 Winter Jamboree Dinner/Auction Fundraiser, Feb 18th** Please bring all of the donations to Nobo Hotel or they can be picked up. Tickets are now on sale. Tackle Tom's is supplying the meat and Lakefront is supplying the rest of the ingredients for Taco Feed.

**ITC Grant Application for 2024/2025** (8/1/2024 - 9/30/2025). Our marketing support request is due to SWITA on March 5th.

### **Open floor (Discussion)**

Kevin Cotroneo from Nobo Hotel expressed he is very happy to be part of the Chamber of Commerce as a member at large and events committee member. He would like to see Cascade residential to clean their areas. For example: cut their grass, keep the outside area clean, clear non-working vehicles, etc.

Blake Packer, Lake Cascade State Parks, reminding folks to mark areas when making large cuts into the ice. Folks also need to cut smaller fishing holes and select fishing spots away from the boat docks to prevent accidents.

Open discussion regarding ideas for use of "Watkins Corner" until construction of new building commences. Purpose of discussion simply to throw out ideas of how this space could be utilized in a positive way. Ideas presented: 1) display art, 2) a staging area for plant sales, 3) a spot to set up tables, umbrellas, and seating for visitors, 4) a pop up location for non-profit fundraiser activities. The discussion group understands any use of this space requires business owner approval, etc.

Next meeting Noon, Tuesday, February 27<sup>th</sup>, 2024, location TBD.

Adjourned at 12:58pm