

**Cascade Chamber of Commerce
Meeting Minutes
11/28/23**

Meeting Attendance 14 in person
Meeting Start 12:03PM, Hotel NoBo

Meeting Minutes Approval for Oct 10, 2023 & Oct 24, 2023

Note: 11/14 meeting was a working meeting hanging lights on Main St. (no minutes)

Motion Debra
Second Greg
All in favor

Treasurer Report – Pam

Checking \$13,171.65
MM \$30,133.64

Motion to approve Treasurer Report - Sandi
Second – Debra

Pam motioned that we move \$15,000 from our MM to a 7-month CD.
Scotty second. All in favor

Secretary Report – Alison

No report

Welcome Guest and New Members

Cindy Rich – Cascade Community & Senior Center

Heather Rost – Umpqua Bank

Jerry Wortley - Idaho Sled Dog Challenge, Event Coordinator, (208)271-2828,
<https://idahosleddogchallenge.com/>

Office, Communications, and Media

a) Office & Communication – Julie

Request for Letter of support: Chip sealing Lake Cascade Pkwy, LHTAC Grant (Action) This letter is for the City of Cascade. The Chamber submitted a letter of support for this project in the past. City trying again for grant funding approval. Scotty moved to submit the letter. Pam second. All in favor.

Constituent Services Guide – James E. Risch, Senator for Idaho (Update) Julie received a visit from Kevin M Arkoosh, Regional Director for Senator Risch's Office, (208)342-7985, kevin_arkoosh@risch.senate.gov. Multiple constituent services are available. Mr. Arkoosh provided a brochure providing an overview of available services. Julie will request additional copies of brochures for distribution throughout town.

b) Media Assistant – Sharon

No report. On vacation in Hawaii.

Open Issues

- A) **2024 Idaho Sled Dog Challenge Jan 20-Feb 1st (Presentation- Jerry Wortley)** This is the 6th race. It is an Iditarod qualifier race. Sled Team Registration is currently half full. Go to the event website for schedule information, sponsorship opportunities, and volunteer opportunities. <https://idahosleddogchallenge.com/>
- B) **4th Annual Scarecrow Contest, Oct 1st through Nov 5th (Outcome)** 16 overall entries. **First Place:** Arrowhead RV Park; **Second Place:** Cascade Medical Center; **Third Place:** Cascade Community Church *Next year we will put a QR code for voting on all the displays*
- C) **2024 Cascade Chamber Board of Directors, Nominating Committee (Action)** Kevin presented nominations for the Nomination Committee: President – Andrew “AJ” Theien; VP – Joe Critchfield; Treasurer – Pam Holden, Secretary – Joni Stevenson; Member at Large - Debra Lytle; Member at Large - Cascade Student Council; Member at Large - Jenni Hart. Julie will create and distribute ballots. Final vote will take place at the next meeting. Officers will assume roles at the first meeting in January 2024.
- D) **2023 Holiday Main Street & City Christmas Tree Lighting (Update)** Nov 30th at noon we will be putting up the lights. December 2nd – things start at 3 with ornament making at the cultural arts center. Tree lighting at 5pm.

Open Floor

Umpqua Bank | They will be having a winter clothing drive through the “Warm Hearts” campaign. All proceeds go to our local community. Contact Pam at the bank with any questions.

Idaho Travel Council (ITC) Grant 2023/2024 Update | Our marketing budget this cycle is \$80,000. Peppershock Media remains as our media firm. Sharon continues as media assistant, and Julie is working with SWITA for reimbursement requests and other ITC Grant requirements.

Cascade Food Pantry | Lori Anderson has stepped down. Greg Scheele is the new board president. Things are going very well. They have received several local donations that have helped tremendously.

Next Chamber Meeting | Debra will chair the next meeting (AJ on vacation). No meeting Dec 26th due to Holiday. Next Meeting Noon, December 12th, location TBD.

Meeting End 1:07PM