

**Cascade Chamber of Commerce
Meeting Minutes
10/24/23**

Meeting Attendance 15 in person

Meeting Start 12:00 pm, Lakefront Bar & Grill

Meeting Minutes Approval: October 10, 2023 Minutes were not available for approval.

Treasurer Report – AJ

Checking \$14,432.95

MM \$30,133.64

Motion to approve Treasurer Report: Troy

Second : Joni

All in favor

Secretary Report – Alison

No report

Welcome Guest and New Members

Keri Rueth, Cascade Fire EMS Director, 208-382-3200, keri@cascaderuralfire.com

Office, Communications, and Media

a) Office & Communication – Julie

1. **Request for Letter of support: Cascade Geothermal Heating & Cooling District (Action)** Debra moved to approve the letter of support. Troy second. The letter was submitted.

b) Media Assistant – Sharon

Sharon was not in attendance.

Open Issues

Cascade Planet Youth Survey – Presentation by Shauna Arnold

They are implementing some new initiatives at the school based on surveys done in 2021 and 2023. They are trying to increase awareness, improve faculty training, improve peer-to-peer culture, etc. Their next meeting is on December 14th at 6PM at the Cultural Arts Center.

2023 Hog Wild – Oct 14 (outcome)

We raised \$6,399.78 towards 2024 chamber sponsored events.

4th Annual Scarecrow Contest, Oct 1st Kick Off (update)

We have 16 participants. Julie took pictures of all the entries and submitted the map for printing.

2024 Cascade Chamber Board of Directors, Nominating Committee

Joni, Keri, and Kevin volunteered to be on the nominating committee. Julie will send them all an email detailing their responsibilities. Nominations due no later than November 28th. Voting will take place December 12th. New board will assume duties at the January 9, 2024 meeting.

2023 Holiday Main Street & City Christmas Tree Lighting (Discussion)

Tree will be set up on Friday, Dec 1st. The tree lighting will be on Saturday, December 2nd. The Grinch will be there. Cascade Cultural Arts Center will have ornament making. There will be cookies and hot cocoa. Troy will be the emcee.

Open Floor

Winter Arts Walk | The Snow Globes will be up Nov 17-Feb 14. They are looking for sponsors for the globes. Contact Shauna Arnold, 208-634-6906, shaunaarnold@horizonsleteam.org

Expect to see increased Insurance premiums | Troy Hooper, Farmers Insurance reported Home insurance has been going up because companies are experiencing unprecedented losses that they weren't planning on.

American Legion | Veterans Day ceremony will be on 11/11 at 11am. They are hosting the Hoe Down that evening as well. The event goes from 5:30-8:30PM. Tickets are \$25 each.

Cascade EMS | The public needs to be aware of the fact that the Cascade area has seen a 79% increase in emergency calls. There are 2 measures on the ballot this November. One is to make a new ambulance district. The other is the levy override. See website for more info: <https://valleycountywideems.com/>

1st Responders Day | This Saturday, 10/28, from 12-4 in the Cascade Fire Station.

Rise Up 2 Thrive | Moving to their new location in the old North Fork Cafe Bldg, 404 S Main St.

City of Cascade | The election is November 7th. Get out and vote!

Mindi Anderson | The Cascade Community Fire Fund Education Scholarship is open for applications. This is for any student with an interest in becoming a first responder.

Sheriff's Office | We need to be getting our youth involved in other things so that they don't get involved with drugs. Currently, Fentanyl encounters are trending upward in the Treasure Valley, and we don't want it to become a problem here.

Cascade Community Church | They will have candy, hotdogs, cider, and smores on Halloween night. Stop by and hang out for a bit.

Boo Barn | They are looking for spooks for the barn.

Julie proposed and AJ concurred: **Our next meeting will be a working meeting to hang Christmas lights on Main Street. We will meet at the Chamber office at noon on November 14th.**

Meeting End 1:02PM