

Cascade Chamber of Commerce
Meeting Minutes
8/8/2023

Meeting Attendance 10

Meeting Start 12:04, Hotel NoBo

Meeting Minutes Approval for July 25, 2023 meeting minutes

Motion Belinda

Second Joe

All in favor

Treasurer Report – Pam not in attendance

Secretary Report – Alison

No report

Welcome Guest and New Members

Joshua Stanton – New Lead Chef at Hotel NoBo’s Checkpoint Restaurant. Joshua introduced himself and wife, Trish. He stated they have family in Council and most recently lived in Georgia. He expressed he is happy to be in Cascade and is looking forward to getting involved within the community. josh@hotelnobo.com, (706)616-3157.

Office, Communications, and Media

a) Office & Communication – Julie

a. 2023/2024 ITC Grant Award (Update) Idaho Travel Council (ITC) decided that in lieu of Cascade Chamber operating as a stand alone grantee, the Cascade Chamber would be awarded \$80,000 in dedicated funds under SWITA’s ITC Grant application. Currently, SWITA has eight (8) grantees under their grant application: Meridian Chamber, Cascade Chamber, Garden Valley Chamber, Garden City Chamber, Idaho City Chamber, Destination Caldwell, and Warhawk Air Museum. Contact the Chamber Office, 208-382-3833, info@cascadechamber.com with any questions regarding the new funding arrangement.

b. 2023 Cascade Chamber Annual Award Recognition (Update) On August 7th, the annual recognition categories and requests for nominations email was sent out to membership distribution. Nominations are due by Sept 12. Voting will take place Sept 26th. The awards will be presented at Hog Wild on Oct 14th.

b) Media Assistant – Sharon not in attendance

Open Issues

A) 2023 Hog Wild – Oct 14 Discussion

“Incahoots BBQ” gave a bid of \$15/plate. Tickets will be \$20 (Max capacity is 150). Julie confirmed with Riverside Pines that the barn is reserved and the venue will provide tables, tablecloths, napkins, and alcohol service. AJ reached out to a band but hasn’t heard back yet.

B) 2023 WCMEDC Summit at Trinity Pines, Nov 6th Discussion

This is the first time Cascade will host the summit. This is an opportunity for all Cascade area businesses to participate, sponsor, attend, and network with other stakeholders. After the summit, there will be an informal networking event at a location TBD. The agenda, sponsorship information, and registration information coming soon.

Trees & Landscaping on Main Street Discussion

At a previous chamber meeting, the owner of the Whistle Stop building (Joe Critchfield) requested removal of the tree directly in front of the Whistle Stop building. The tree sits in front of the Whistle Stop building and significantly blocks business signage. Chamber members agreed that the goal should be to remove a singular tree at this time in conjunction with Downtown Revitalization Project efforts. Joe moved that the Chamber submit a written request to the City for tree removal, root ball removal, and replacement with river rock for weed control. Kayla seconded. All in favor. None opposed. Once the tree has been removed, Joe intends to place sandwich board style signage listing all Whistle Stop building businesses. Joe understands a City signage permit is required.

C) Open Floor

Arrowhead RV Park - Dee Dee | They are having a cornhole tournament this Saturday @ 3PM. The \$20 Entry fee includes a T-shirt. There will be carved prizes.

Donnelly HuckFest - Belinda | The festival will take place this weekend. Friday- Sunday. 70 Vendors, Parade at Noon on Saturday, and Huckleberry Pancake Breakfast, 8:30am on Sunday. <https://donnellychamber.com/events/huckleberry-festival/>

Tackle Tom's - Joe | There will be a Music in the Mountains concert Sept 2nd featuring Eagles Tribute Band. Vendors, food, drinks are all available. <https://m.facebook.com/tackletoms>

Next Meeting Noon, August 22nd, location TBD

Meeting End 12:50PM