

**Cascade Chamber of Commerce
Meeting Minutes
4/11/2023**

Meeting Attendance 10 in person 1 on the phone
Meeting Start 12:02PM, Lakefront Bar & Grill

Meeting Minutes Approval for Mar 28, 2023 meeting

Motion – Megan

2nd Debra

All in favor. Motion passed.

Treasurer Report – Pam was not available for a report

Secretary Report – Alison

No report

Office, Communications, and Media

Office & Communication – Julie

1) Letter of support request from Valley Soil & Water Conservation District, State NPS Agricultural BMP Grant Application to help improve Lake Cascade water quality. Jenni moved that the chamber write a letter in support of the grant funding. Debra second. All in favor. For more info on the water quality and ways to improve it, please contact the Friends of Lake Cascade.

2) 2023 Yellow Pine Harmonica Festival, Aug 3rd - Aug 5th, \$250 sponsorship request. Debra moved that the Chamber sponsor the harmonica festival with \$250. Megan second. All in favor.

3) Spring fling yard sale – Request of \$200 spending authorization for ad in The Star News. Discussion took place. Outcome: we will use the “Now You Know” section of the paper to kick-off the Spring Fling Yard sale (no-cost); we will run one ad (\$135.00) and also post info on Facebook. Motion by Megan, 2nd by DeeDee, all in favor, motion passed.

4) WCM Interactive Arts Festival, June 24th, \$35 Reg Fee. Alison moved that we pay the \$35 registration fee. Debra second. All in favor.

5) Thunder Mtn Days Parade and Fireworks: ITD Permit \$50 & City of Cascade Permit \$50. Shawn moved that we pay the ITD and City permit fees for the event. Debra second. All in favor. Motion passed.

6) The Fireworks display will cost \$14,500, and the launch will cost \$2,900. Overall cost within our budget. We need to identify individuals to help with clean-up the night of the fireworks.

Media Assistant – Julie reported for Sharon

1) The Chamber will have a booth at Experience Idaho on 5/6. If any businesses want to supply advertising materials, please have them to the chamber office by 5/1.

Open Issues

2023 Events Committee – Megan

The committee will meet next Wednesday at noon at the Whistle Stop. The main goal is to coordinate the ribbon cutting event for new businesses. The tentative date will be May 27th. Hog Wild date has been reserved at Riverside Pines for October 14th.

2023 Thunder Mtn Days Parade, July 4th “Theme” & Grand Marshal (Discussion/Action)

The theme will be “Ramblers Through the Years.” Debra will be leading a Chamber float endeavor this year. The grand marshal was discussed. We hope to invite past and present superintendents, teachers, and staff to be on a Grand Marshal Float. Judy moved to approve the theme and grand marshal. Megan second. All in favor.

OPEN FLOOR

City of Cascade – Judy

Front Street will be paved once the weather clears. The council is looking at other uses for the LOT tax funding in relation to roads. Care for the strand is becoming a big issue. Really need to promote the importance of folks picking up their dog poop. Poop cleaning stations are in place. Julie will look at some of the media packets she is receiving and share with the city. These issues are common issues throughout the state.

Paint and Sip – Megan

There will be another paint and sip at the community center on April 26th @ 6pm. Cost is \$25. Contact Megan for more info or to sign up.

Ramblerfest – Jenni

Ramblerfest will be July 22nd at Kelly’s Whitewater Park. More information about tickets coming soon.

Community BBQ, May 13th, Trinity Pines – Belinda

The BBQ has been moved to May 13th at Trinity Pines. The Fire Dept will provide answers to questions about upcoming Levy measures on the May ballot. Tom has been invited to speak on behalf of the Cascade Medical Center.

Next Meeting Noon, April 25th, Noon, meet at the Chamber Office, a “Working Meeting” to remove Holiday Lights on Main Street.

Meeting End 1:01PM