

Chamber of Commerce

Meeting Minutes

3/28/2023

Meeting Attendance 18 in person

Meeting Start 12:01PM, Lakefront Bar & Grill

Meeting Minutes Approval for Feb 14, Feb 28, & Mar 14 Meetings

Motion by Megan to approve Feb 14, Feb 28, and Mar 14 meeting minutes. Second by Kathy. All in favor. Motion passed.

Treasurer Report – Pam

There was no treasurer report. Pam was not in attendance.

Julie – We need to update the signers on the Cascade Chamber’s ITC Grant checking account. Currently we have Roberta, Heather, and Scotty. Joe moved to remove Scotty, Heather, and Roberta and add Julie and Alison. Megan second. All in favor. Motion passed.

Secretary Report – Alison

No report.

Office, Communications, and Media

a) Office & Communication – Julie

Continuing to follow up on 2023 Membership Dues remittance for outstanding invoices.

The ITC Grant application is almost complete (due Apr 3rd). Julie explained the process for applying for the grant as well as some of the things we intend to use the funds for including local event sponsorships and a collaborative advertising project with McCall Chamber. We are requesting \$87,828.00 for the 2023 ITC Grant cycle (Aug 1, 2023 – Sep 30, 2024).

b) Media Assistant – Sharon

Sharon is out of town but is actively monitoring email and social media while away.

Open Issues

A) 2023 Events Committee - Megan

The Events committee met to discuss themes for Thunder Mountain Days. They wanted to do something to highlight our Cascade heritage. There was also discussion about ribbon cuttings for new businesses (Idea = “Mainopoly” game over Memorial Day Weekend).

If you would like to be a part of the 2023 Events Committee, please contact Megan Primus, (952) 465-9671, sean.megan.cascadelakeinn@gmail.com.

B) 2023 “Spring Fling” Yard Sale, May 27th (Update)

Spring Fling will be Saturday, May 27th. The Chamber will start accepting donations after April 1st. Set up starts at 7AM. The sale runs from 8-3PM. Takedown is from 3-4PM. If you are able to help with any of these times, please contact Julie, 208-382-3833, info@cascadechamber.com. Alison offered to help with set up. Deedee and Shaun (Arrowhead) offered to help with set up and take down. Julie is checking with local 4H to see if they want to help again this year for a cut (20%) of the proceeds.

C) 2023 Thunder Mtn Days Parade, July 4th “Theme” & Grand Marshal (Discussion/Action)

It was discussed that we highlight Rambler heritage. Maybe Ramblers Then & Now. Kathy and Judy will think about local alum who could be grand marshal for the parade. Please have the theme and grand marshal ideas ready before our next meeting, submit ideas to the Chamber Office, 208-382-3833, info@cascadechamber.com.

OPEN FLOOR

2023 Sober Grad Fundraiser – Julie

Hanging Baskets are available for purchase. Orders are due by April 8. Pick up is May 6.

Cascade Community & Senior Center – Megan

The senior center is hosting a paint night next Monday, April 3rd @ 6PM. The cost is \$25 for supplies. Email Megan for more info or to sign up. (952) 465-9671, sean.megan.cascadelakeinn@gmail.com.

Fire Dept. – Steve Hull

The Levy Override (\$650K) Vote will be on the May ballot. Voting takes place on May 16th. Perpetua is hosting a BBQ at Armstrong Park to support the Fire Dept on April 22nd.

City of Cascade – Judy

The City Council reviewed the food truck ordinance committee feedback and sent it back to the committee for revisions.

Horizons – Judy

The community Easter Egg Hunt will be Saturday, April 8th at Armstrong Park depending on weather.

Allied Business Solution – Joe

Do we have any kind of entrepreneurial program for young business owner/business start-ups/ students? Chamber could start a program like that to help teach students and young adults. Joe also offered to sponsor printing for the 2023 Cascade Senior Class banners for Main Street. Joni will get with Joe.

Hotel NoBo – Debra

Debra has resigned from NOBO (effective Mar 31st). She accepted a position at McPaws Veterinary Hospital. She will maintain an individual membership so she can maintain her VP position on the board.

Cascade Schools - Joni

The National Honor Society is looking for volunteer opportunities if there are any available. Cyndi Gallas is the advisor and contact. Golf and Track are in season. FFA has a leadership conference coming up. Grandparents Day is April 13th from 1-3PM. If you would like to be an adoptive grandparent, please contact Lindsay Anthony to get paired with an elementary student.

Next Meeting Noon, April 11th, location TBD

Meeting End 12:43PM