

**Chamber of Commerce  
Meeting Minutes  
3/14/2023**

**Meeting Attendance** 26 in person  
**Meeting Start** 12:02, at Palooza Basecamp & Eatery

**Meeting Minutes**

February 14 & February 28 meeting minutes not available at this time.

**Treasurer Report – Pam**

Checking: \$19,308.21

Money Market: \$30,124.81

As of 3/14/2023, we have 50 members who have paid \$7,045 in 2023 dues.

Motion by Jack to approve treasurer's report. Belinda second. All in favor. Motion passed.

**Secretary Report – Alison**

Nothing to report

**Welcome Guest and New Members**

Jenny Bertenshaw and her husband have opened “Pioneer Sports” chiropractic clinic in the Whistle Stop building.

Stephanie Critchfield will be opening a yoga studio in the Whistle stop building. She also does real estate out of that building.

Shawn & Deedee Tibbets are the new park managers at Arrowhead RV Park.

**Chamber Office – Julie**

2023 Membership Certificates have been sent to the 50 paid members.

The Idaho Rural Success summit is coming up on April 18-19 in Weiser. Julie will include that outreach information in the weekly blast.

Wickstrom Plumbing stopped by the office and inquired about becoming part of the Cascade Chamber. Based out of Boise, they expressed an interest in growing their business in this area. Julie gave them membership information.

**Open Issues**

**Thank you – AJ**

Thank you Palooza Basecamp & Eatery for hosting today's meeting. We appreciate you opening your doors to us on a day you are normally closed. Thank you for providing a sampling of your appetizers.

**Cascade Art Walk – Melissa Hamilton**

The U of I Extension Office received grant funds through the University of Idaho for the art walk project. The \$5000 grant was used to build the stand and purchase the fish for the first event. Those fish were auctioned off. Thirty percent of the proceeds went to artists and the rest went to purchasing the materials for the next round. The upcoming round is owls. There are still slots available if you or someone you know is interested. Pick up an application at the extension office. The deadline is April 1<sup>st</sup>.

## **WCMEDC Leadership Academy “Government Day” – Sydney Tyler**

Sydney provided an overview of the January leadership session. See her written recap:

Dear Chamber Members,

Thank you for including me as a representative of Cascade in this year’s leadership academy!

I am excited to be a member and learn more about the area in ways I can hopefully benefit the entire chamber as well as learn skills to help spearhead and execute chamber projects efficiently. When I joined the leadership academy I was not super clear as to what that meant, so first I’ll give you a brief summary of what it has been about so far in case you have the same sentiment. The goal of the Leadership Academy is to facilitate a connection between leaders in the community as we strengthen skills and become more in tune with the activities and needs of the community, culminating in a project to benefit Valley County. A previous project executed by the leadership academy was putting bike repair stations in various areas of the county.

The previous meeting was a team building meeting where I met the other members and learned their motivations for joining the chamber as well as the companies they represent.

The most recent meeting was centered on education in Valley County. We visited the Alzar School, University of Idaho and 4H extension office, Cascade Cultural Arts Center, heard a presentation from the McCall Arts & Humanities Center, Visited Moss (a University of Idaho Outdoor Education program at the Ponderosa Center) and heard a presentation from Roots, an outdoor education based preschool in McCall. I had no clue how many education opportunities Valley County had, especially how many unique outdoor based education opportunities. I learned that The Alzar school has grant money set aside specifically to sponsor Valley County Students, and with a class size of about 40, each class has between 1 and 3 Valley County students. The other academy members were extremely impressed with Cascade, and what we have to offer specifically in regards to the cultural arts center which has incredible arts and education opportunities unique to Cascade! (Thank you Shauna Arnold)

I am excited to report back again soon!

Sydney Tyler

### **2023 Thunder Mountain Days Parade Theme (discussion)**

The chamber office is already receiving calls regarding the parade. Julie would like the chamber to provide theme ideas to vote on at the next meeting, March 28<sup>th</sup>, so that event promotion can start. We will talk about the Grand Marshal candidates at the March 28<sup>th</sup> meeting. Please send your ideas to Julie at the chamber office or contact a chamber board member.

### **Events Committee Discussion – AJ**

Is anyone else interested in being part of the chamber events committee? Megan Primus is the appointed committee chair. Contact her if you would like to be on the committee. We will have an Event Committee meeting very soon.

### **Open Floor Discussion**

#### **Hotel Nobo – Debra**

Checkpoint Tapas is open 5-10pm Friday -Tuesday, closed Wed-Thurs. They may do a kids menu as well.

#### **City of Cascade – Judy**

The city is still waiting for water test results in conjunction with the water line break last weekend. They have been in communication with DEQ and CHD throughout the whole incident. The mayor encouraged the chamber to consider “Made in Cascade” as a marketing tool in the future. The city received 343 responses for the Comprehensive Plan survey.

**Perpetua – Belinda**

Perpetua will be hosting a community pig roast on April 22 from 1-4PM at Armstrong Park. This will be to benefit the Cascade Rural Fire Department and give them a platform to reach the community about the levy vote.

**Palooza – Sydney**

They will be having Kids Eat Free specials on Mondays. Happy Hour is from 2-5:30 Thursday and Friday.

**Tackle Toms – Jeff**

They have fishing kayaks and e-bikes available for sale.

**Cascade Schools – Joni**

The vote on the Levy Renewal is today. Polls close at 8pm.

Father Daughter Dance scheduled for April 22nd, 5pm, at the school.

**Trinity Pines**

Easter Sunrise service will be held on Sunday, April 9<sup>th</sup> at 7AM at Trinity Pines. All are welcome.

Meeting End 1:02