

**Cascade Chamber of Commerce
Meeting Minutes
2/14/2023**

Meeting Attendance 16 in person
Meeting Start 12pm, Lakefront Bar & Grill

Meeting Minutes Approval for 1/10 & 1/24

Belinda motioned to approve the minutes from 1/10 and 1/24. Tom second. All in favor. Motion passed.

Treasurer Report – Pam

There was no report for the treasurer. Pam was not in attendance.

Secretary Report – Alison

No report

Welcome Guest and New Members

Scotty Mackenzie is an administrative intern shadowing Tom at CMC.
Lindsay Harris and Dillon Martin are the director and president of the WCMEDC respectively.

Chamber Office – Julie

Julie has sent out all the 2023 membership invoices for current members. She is working on seeking out new memberships.

The 2023 Idaho Travel Council (ITC) Grant application is due April 1st. Period covered in the 2023 ITC Grant cycle is August 1, 2023 through September 30,2024. Created in 1981, the Idaho Regional Travel and Convention (ITC) Grant Program is funded through a 2% tax on the sale of hotels, motels, vacation rentals and private campground accommodations. The grant application is regionally competitive and open to non-profit, incorporated organizations with a viable travel or convention program in their region. The ITC awards funds to local nonprofit organizations whose primary purpose is to promote the state's travel and tourism assets. The Cascade Chamber has been participating in this program for multiple years. The Cascade Chamber relies on grant funds for marketing, website maintenance, social media platform maintenance, and event promotion to drive travelers to the Cascade area for overnight stays. Julie asked for a motion authorizing ITC Grant application submission. Tom moved that we submit the application. Belinda Second. All in favor. Motion passed.

The Cascade Community & Senior Center reached out asking how often we would like to hold our meetings in their meeting room. There was some discussion about the purpose of meeting in local restaurants. It was suggested that the majority of our meetings should be in commercial, chamber businesses to support the local economy.

Open Issues

A) WCMEDC – Lindsay Harris

- a. WCMEDC just adopted the strategic plan for the year. The Broadband Task Force was awarded a \$20 million grant for broadband internet. A regional housing assessment will be taking place. They are hoping to host the economic summit in Cascade this fall.

B) Proposed City “Mobile Food Concessionaires” Ordinance Steering Committee

- a. The committee has received input and will review and present to the City council.

C) 2023 Winter Jamboree, Feb 18th, at American Legion

- a. We need more wine wall, silent auction, chili cook-off entries. Cookies/desserts should be dropped off between 4-6 on Saturday. Corn muffins should be dropped off by 5pm on Saturday. Alison will contact the NHS advisor to see about getting some students to help set up between 12-2 on Saturday.

D) 2023 Snowbike Series Event, Jan 28 & Feb 11th

- a. Attendance was low at the first 2 events. The chamber was asked to promote the final event some more.

E) 2023 Idaho Sled Dog Challenge, Jan 21st-Feb 1 Outcome

- a. Overall, a success. Weather conditions created some issues for participants and attendees, but the overall outcome was positive. Traffic control went well.

OPEN FLOOR

NOBO - Debra

The remodel is not totally complete. They got a new GM yesterday. Grand opening will be soon.

Perpetua – Belinda

The comment period has ended. The US Dept of Defense has awarded them a \$24.8 million grant to begin the engineering concepts for the mine so that they can begin operations once the permits are acquired.

City of Cascade – Judy

The comprehensive plan survey has received a 10% response rate so far. Survey still open for those who haven't completed it (closes March 10th). Lots of projects coming for the city.

Idaho State Parks – Brent

The ice fishing tournament is this weekend. Parking is always an issue and will be again. They are looking for more parking solutions.

Cascade Medical Center – Tom

They are holding a heart health fair at the rec center, Friday 2/17 at 11AM and 12:30AM. They will had CPR and AED training available (not for certificate)

Tom has been appointed the Cascade representative for the Stibnite Council. If you have any questions, see him.

Meeting End 1:02PM