

Cascade Chamber of Commerce Meeting Minutes 1/24/2023

Meeting Attendance: 17 in person and 0 via phone

Meeting Start: 12:18 pm, at Cascade Community & Senior Center

Meeting Minutes

January 10th meeting minutes not available at this time.

Treasurer Report

Pam was not present.

Secretary Report - Alison

Alison not present. Julie will take minutes.

Welcome Guests & New Members

Patrick Pratchett, District Manager SVCRD, introduced himself and expressed he is looking forward to an ongoing partnership with the Chamber. He reported SVCRD is opening an ice rink at the Valley County Rodeo Grounds on Jan 28th. All the work has been done by volunteers. Patrick said he is looking forward to getting involved and keeping the Chamber informed on SVCRD happenings. O: 208-382-5136, C: 208-577-1691, districtmanager@cascaderec.org

Claire Pierce, Sophomore, Cascade Schools Member at Large representative at the meeting today with Joni.

Chamber Office – Julie

2023 Cascade Chamber Membership Dues INVOICES are forthcoming. Julie in the process of document file transition from desktop to “The Cloud”.

The McCall Chamber invited the Cascade Chamber and any area businesses to enter a float in the Winter Festival’s Mardi Gras Parade. The invitation was received on Jan 20th, with entry deadline Jan 23rd. Due to short notice, a reply was sent to McCall Chamber thanking them for the invite and perhaps Cascade Chamber can participate in 2024.

The Chamber needs a new representative to attend McCall Chamber Meetings (8am, 2nd Thursday of each month). Julie reached out to Sydney (Palooza is a member of McCall Chamber) to see if she is interested and Sydney graciously declined (she does not want to overextend her commitments). Belinda offered to act as Cascade’s chamber rep since she already attends McCall Chamber meetings for Donnelly. Joni expressed an interest in sharing meeting attendance with Belinda (they will coordinate meeting attendance with each other).

Media Assistant – Sharon

No report.

Winter Jamboree (Feb 18th) - Megan

Megan (event lead) reported the Legion is reserved. Chili Cook-Off for event meal (\$15.00 per ticket), no host bar. Dessert Auction (Tom volunteered to coordinate desserts for auction). Will have a Wine & Whiskey Wall Pull (\$10.00 per ticket). Will have a silent auction. Anyone interested in donating, helping, set up, take down, etc contact Megan, (952)465-9671, sean.megan.cascadelakeinn@gmail.com

2023 Snowbike Series -

January 14th event date canceled due to poor weather/snow conditions. Event will carry on with Jan 28th, Feb 11th and Feb 25th event dates. Jan 28th Awards ceremony will be held at Palooza Basecamp & Eatery. For overall event details see: <https://snowbikeseries.com/>

2023 Idaho Sled Dog Challenge- ISDC (Jan 21st - Feb 1st)

Event planning is coming along well. Cascade Schools, and Lake Cascade State Parks are coordinating with event promoters. Anyone interested in volunteering should go to event website <https://idahosleddogchallenge.com/>

Proposed City of Cascade “Mobile Food Concessionaires” Ordinance -

On Jan 19th, AJ submitted a letter to City Council stating given the detailed and far reaching impact of the proposed ordinance, the Chamber requests that the City Council table final decision until Mar 1st to allow more time to collect input from membership.

Public Hearing at City Hall was held last night. Ordinance prioritizes “Health & Safety” with the belief that we need an ordinance to establish rules so the City has recourse to protect our community. Outcomes include: (1) City Council Tabled decision for now, 2) Steering Committee was created, Larry Morton is committee lead, 3) any comments/concerns, etc. need to be submitted in writing to City Clerk, clerk@cascadeid.us.

General discussion among meeting attendees highlighted that social media is a primary driver for food trucks and for trucks to be successful a media frenzy needs to be created to draw foodies to Cascade; involved business owners need to remember to treat each other with mutual respect and kindness, promote and support each others businesses, and refer residents and visitor alike to all businesses to ensure overall community success. The group agreed that once an ordinance is enacted the Chamber will support ordinance requirements and post the ordinance on the Chamber webpage under the “Event Planning” tab as well as other social media platforms for vendor education.

OPEN DISCUSSION

Mayor -

Fish & Game will be trapping “Town Deer” over the next couple of weeks. They will screen deer for health status, transport healthy deer to Emmett (winter feeding ground) and euthanize unhealthy deer. Any questions, contact City Hall.

American Legion - Jack

Legion hosting USS Idaho crew, Friday, Jan 27th. Having a chili feed, doors open 5:30 pm, donations accepted.

Perpetua Resources - Belinda

Thank you to everyone who submitted comments during the most recent comment period. Over 19K comments received with 15.5K in support of the Stibnite Project.

Cascade School - Joni

Joni made reference to some recent Facebook postings regarding school policy. Joni expressed that to ensure folks receive accurate and factual information, anyone can contact her directly with any questions about school policy or other school related matters. joni@cascadeschools.org, 208-720-7665

Cascade Medical Center (CMC) - Tom

The CMC has an employee recognition program called “Caught in the Act”. Under this program, any CMC employee can nominate any other CMC employee recognition for doing something good. Recipients receive a \$15.00 gift certificate from Cascade local businesses. Anyone who wants more information on this program should contact Tom. treinhardt@cmchd.org , 208-382-5964.

Lake Cascade State Parks (LCSP) - Brent

Free winter access day (Jan 7th) went well and had 87+ participants. LCSP continues working with BOR to create a “True TrailHead” for Crown Point Trail to include ADA access and dedicated parking area.

Next meeting, Noon, Tues, February 14, 2023, Location TBD.

Meeting End: 1:13 pm