

## **Cascade Chamber of Commerce Meeting Minutes 11/22/2022**

**Meeting Attendance:** 11 in person and 1 via phone

**Meeting Start:** 12:03 pm, Lakefront Bar & Grill

### **Meeting Minutes**

Belinda motion to approve minutes from October 11, 2022 and October 25, 2022 meeting, as corrected. AJ second. All in favor. Motion Passed.

November 8<sup>th</sup> meeting was a "Working Meeting" hanging lights on Main Street for "2022 Holiday Main Street"

### **Treasurer Report – Pam**

Checking: \$9,923.40; Money Market: \$30,121.42; Waterfall: \$434.58; Events Committee: \$2,393.74

### **Secretary Report**

Alison not present. Julie took minutes.

### **Chamber Office – Julie**

Julie presented the Chamber with a reimbursement check for \$1,632.03. The reimbursement derived from ITC Grant allowable office expenses (74% reimbursement rate).

### **Media Assistant – Sharon**

Please get any December event information to [info@cascadechamber.com](mailto:info@cascadechamber.com) as soon as possible. The marketing team is building a December Events landing page on the website.

Marketing team also building a Historical Sites and Dark Skies landing page.

Tom provided Sharon with positive feedback regarding her timely posting and comment management of Chamber Facebook Page.

WCMEDC Leadership Academy gearing up to start December 8<sup>th</sup>. The academy represents a diverse cross section of public, private, and entrepreneurial entities. Sydney at Palooza Basecamp & Eatery and Blake at Lake Cascade State Parks are considering enrollment. Enrollment cost is \$500.00. Chamber will consider sponsorship. More discussion at next Chamber meeting.

### **3<sup>rd</sup> Annual Scarecrow Contest – Julie**

17 paid entries. Received 433 votes. 1<sup>st</sup> Place – Cascade Medical Center; 2<sup>nd</sup> Place – Arrowhead RV Park; 3<sup>rd</sup> Place – Cascade Java. Thank you to everyone who participated.

### **2022 Holiday Main Street & Christmas Tree Lighting - AJ**

Tree Lighting will take place on Sat, Dec 3<sup>rd</sup>, 5:15pm. Tree going up this week. Decorating tree on Thursday, Dec 1<sup>st</sup>, Noon. Event flier is done and has been posted. Ornament making at CCAC, 3-5pm, Tree Lighting events kick-off at 4pm. Emcee will be Dan Moore. Dan has his own sound equipment. LCSP providing burn barrels. Umpqua Bank will have a chili tent. "VCORP" plans to have an outreach table. Still need to follow up if Planet Youth will have an outreach table. City closing Pine Street for foot traffic. Cathy Mansell is providing a chair for Santa and a couple other items for use/display. Pam will follow up with City to confirm any permit requirements. Pam also suggested we put out a donation bucket. Mindi suggested creating a sign to direct folks to CCAC for ornament making. AJ rounding up shop lights and small generators available to provide adequate lighting. AJ plans to start set up on Dec 3<sup>rd</sup> at 1pm.

### **2023 Chamber Board of Directors – Nominating Committee - Tom**

Tom reported the nominating committee (Jenni, Jack, Tom) will get nominations to Julie for ballot creation no later than December 6<sup>th</sup>. Voting will take place during December 13<sup>th</sup> meeting.

## **OPEN DISCUSSION**

### **Creating Idaho's North-South Middle Mile Broadband Network – Scotty**

The Idaho Broadband Advisory Board is developing a broadband investment application process to allow entities to apply for state funds in 2023. The Idaho Regional Optical Network (IRON) is seeking letters of support for broadband improvements throughout our region. Motion by Tom for letter of support as long as the greater Cascade area is specifically included in grant funding applications. Second by Belinda. All in favor. Motion passed.

### **Lake Cascade State Parks – Blake**

Parking is being created on Stonebreaker Road for use by ice fishermen and snowmobilers. It's a small area, but it's a start.

Multiple improvement projects in work at Crown Point (creating Day Use parking area), Blue Heron, and multiple trailheads are coming into ADA compliance. Marina negotiations are ongoing. Contact Blake direct with specific questions.

### **Trinity Pines – AJ**

John and Lois Theien are now working at Trinity Pines. John is Camp Administrator; Lois works in the office.

### **Cascade Lake Inn – Megan**

Cascade Lake Inn will be closed December 19<sup>th</sup> through January 2<sup>nd</sup>. Going on vacation.

Megan is participating in the December Weekly Baking Challenge to raise money for St. Jude's. Each week fresh baked goods from the challenge in Cascade Lake Inn lobby. Stop by meet Sean and Megan, grab a treat, and make a donation if so inclined. Follow on Facebook:

[https://m.facebook.com/story.php?story\\_fbid=635573881686031&id=1104856499&sfnsn=mo&mibextid=RUbZ1f](https://m.facebook.com/story.php?story_fbid=635573881686031&id=1104856499&sfnsn=mo&mibextid=RUbZ1f)

### **McCall Winter Festival 2023 – Scotty**

This will be the last year that McCall holds the 10-day winter festival. Starting in 2024, the event will only be 3 days.

### **Perpetua Resources – Belinda**

The comment period for Stibnite Project is now open through January 10, 2023. Take time to submit comments, be specific when expressing any concerns. Feel free to reach out to Belinda for assistance.

### **Cascade Rural Fire Department – Mindi**

The proposed measure on Nov 8<sup>th</sup> ballot did not pass. The fire department will continue education/outreach and try again in the future. FYI, the Cascade Rural Fire Department recently lost two staff due to lack of viable benefit package.

### **Complimentary Review of Business Insurance Policies now available - Troy**

Troy Hooper, Hooper Insurance Agency - Farmers Insurance, (208)377-4444, [thooper@farmersagent.com](mailto:thooper@farmersagent.com) graciously offered to review Business Insurance Policies for Cascade Chamber Members. Feel free to contact Troy direct to take advantage of this opportunity. <http://farmersagent.com/thooper>

Next meeting, Noon, Tues, December 13<sup>th</sup>, at Lakefront Bar & Grill.

Meeting End: 1:17 pm