

## Cascade Chamber of Commerce Meeting Minutes 10/25/2022

**Meeting Attendance:** 18 in person and 1 via phone

**Meeting Start:** 12:02 pm, Cascade City Hall

### Meeting Minutes

*Meeting minutes for the October 11<sup>th</sup> meeting not available at this time.*

### Treasurer Report – Pam

Checking: \$10,995.60; Money Market: \$30,120.91; Waterfall: \$440.78; Events Committee: \$2,393.74

Hog Wild Revenue: \$5,977.00 (net)

### Secretary Report - Alison

Nothing to report.

### Welcome Guests/New Members –

Sherry Maupin, Valley County Commissioner, introduced herself and reported Valley County Commissioners just approved a temporary ice rink proposal submitted by the Rec & Aquatic Center, for a rink at Valley County Rodeo grounds for this winter. - - *information received after the meeting indicates the fairgrounds location has too much slope so it is not a viable location. The Rec & Aquatic Center is looking at other options.* - -

Maria Guest, Director, Cascade Public Library, introduced herself and encouraged everyone to join her at the library's "Re-Opening" ribbon cutting ceremony on October 28<sup>th</sup>. <https://cascade.lili.org/>

Jared & Saidies Peña, Owner/Operator, Domination Fitness, introduced themselves and expressed they are very interested in becoming involved with the Chamber. Jared stated currently they are working with student athletes to improve overall performance. <https://cascadedominationfitness.com/>

Diann Steinke, Manager, Birch Glen Lodge & Motel, explained that Birch Glenn is under new ownership and has recently joined the Chamber. Diann stated she is excited to become more involved with the Chamber.

Jeremy Cooper, "Odd Job Jeremy", provides general handyman services, cord & bundled fuel wood, and RV winterizing, [oddjobjeremy@protonmail.com](mailto:oddjobjeremy@protonmail.com) , (208)741-0230. Jeremy expressed an interest in joining the Chamber.

Debra Lytle, Sales Director, Hotel No Bo (stands for Hotel North of Boise), introduced herself and stated hotel name change from The Ashley Inn to Hotel No Bo is complete. Renovations include a wine bar, new fitness center & pool. Target for grand opening in December or early 2023. [sales@hotelnobo.com](mailto:sales@hotelnobo.com) , (208)382-5621.

### Chamber Office – Julie

Julie requested re-approval for spending authorization on 4 canopy storage bags. Initial spending approval (4 bags at \$50.00 each) granted during Sep 27<sup>th</sup> chamber meeting. Since that time, bag cost increased to \$63.90 each. Megan motion to approve spending increase. Pam second. All in favor. Motion passed.

### Media Assistant – Sharon

Halloween events, and Trick or Treat, Trunk or Treat locations have been posted on website and social media outlets.

Our Fall YouTube video is getting a lot of views.

<https://www.youtube.com/channel/UCylyO0Skcm2lZ3Phme2pUUw>

Marketing team in process of creating a new landing page on our website promoting "Dark Skies" viewing opportunities in Cascade and Long Valley region.

### **Hog Wild (Oct 22<sup>nd</sup>) – Tom**

The event sold out (150 tickets), next year we should consider 175 tickets. Cascade Chamber of Commerce 2022 Annual Award Recognition certificates presented at Hog Wild Celebration. Everyone had a great time. We raised \$5,977.00 (net) to apply towards 2023 fireworks display.

### **3<sup>rd</sup> Annual Scarecrow Contest – Julie**

17 paid entries. Marketing team is completing voting map for release Oct 28<sup>th</sup>, voting begins Oct 29<sup>th</sup> through Nov 12<sup>th</sup>. Voting can be done online, in person at participating locations, and via QR code. Pictures of display posted on website and Facebook.

### **Haunted Barn/Haunted Strand (Oct 28<sup>th</sup>, 29<sup>th</sup>, & 31<sup>st</sup>) – Brian**

Brian stated “spooks” are still needed, contact Brian if interested in helping. Haunted Barn & Strand cost \$6.00 included drink, \$5.00 with can of food for Cascade Food Pantry, \$4.00 for Strand entry.

### **2022 Holiday Main Street & Christmas Tree Lighting - Julie**

Tree Lighting will take place on Sat, Dec 3<sup>rd</sup>, between 5-5:30pm (time TBD soon). ITD will provide the tree. More details to follow.

Julie asked the Chamber consider installing lights on Main Street during next Chamber meeting on Nov 8<sup>th</sup>. Jenni motion to have “Working Chamber Meeting”, Tues, Nov 8<sup>th</sup>, Noon, meet at Chamber Office. Pam second. All in favor. Motion passed.

### **2023 Chamber Board of Directors – Nominating Committee - Tom**

Per By-Laws, “At the second regular meeting in October the President shall appoint a Nominating Committee of not less than three members, whose duty it shall be to nominate from the members of the Chamber in good standing, candidates for President, Vice-President, Secretary, and two Directors At-Large, and Treasurer for the ensuing year. The election of the Chamber Officers and Directors At-Large shall be held at the first meeting in December. All Officers/Directors shall assume their offices at the first meeting in January. Nominations may also be made from the floor by a member in good standing. This committee may be deemed unnecessary if only 1 member volunteers to serve as directorship.”

Jenni, Jack, and Tom volunteered to be on the committee. Judy motion that we accept the nominating committee volunteers. Jeff second. All in favor. Motion passed.

## **OPEN DISCUSSION**

### **Mayor –**

ADU and Short Term Rental Ordinances are currently under review. Next on tap for review include Food Trucks and Admin Appeals.

Cascade has several historic buildings. We should consider exploring the process for getting eligible building on the National Register of Historic Buildings. This could be a potential tourism attraction for history buffs.

### **Community Thanksgiving Dinner at American Legion, Post 60 – Jack**

This year, dinner will be eat-in versus take out. Volunteers still needed.

### **“Winter Wonderland” – John & Jeff**

Tackle Tom’s is creating a “Winter Wonderland” scheduled for Dec 10<sup>th</sup> through Jan 10<sup>th</sup>. Will include skating rink, sledding hill, food vendors. More info to follow. Contact Tackle Tom’s if you want to be involved.

### **ICORT Conference (Oct 17-19, Twin Falls) – Tom**

Both Tom and Sharon attended. Time well spent, learned a lot. Tom reported last year, Idaho collected \$7M from 2% lodging tax. The revenue funds ITC Grant Program (promoting tourism in Idaho). The Cascade

Chamber was awarded \$71,334.00 for 2021 Cycle (Aug 1, 2020 – Sep 30 2021) and \$75,000.00 for 2022 Cycle (Aug 1, 2022 – Sep 30, 2023). Contact the Chamber Office with any questions regarding ITC Grant program.

**Cascade Lake Inn – Megan**

Megan reported the Cascade Lake Inn will be closed December 19<sup>th</sup> through January 2<sup>nd</sup>. Going on vacation.

Next meeting, Noon, Tues, November 8th, “Working Meeting” meet at Chamber Office.

Meeting End: 1:00 pm