

## **Cascade Chamber of Commerce Meeting Minutes 10/11/2022**

**Meeting Attendance:** 17 in person and 1 via phone

**Meeting Start:** 12:05 pm, Cascade City Hall

### **Meeting Minutes**

Belinda motioned to approve minutes from September 27, 2022 meeting. Mindi second. All in favor. Motion passed.

### **Treasurer Report**

No report.

### **Secretary Report - Alison**

Nothing to report.

### **Welcome Guests/New Members –**

Daniel “DJ” Mach, Owner/Operator Squirrel Outdoors, introduced himself and stated he is getting geared up for Winter. Squirrel Outdoors will be open “Year Around”. Currently Daniel is developing winter inventory needs and is seeking input from folks, etc. He plans to provide snowshoe and Nordic ski rentals.

Troy & Suzanne Hooper, Farmers Insurance, are excited to be involved with the Chamber. They are putting together a Pod Cast to highlight the Cascade area business sector. They will be reaching out to local businesses to schedule interviews.

Ben Watkins, Watkins Pharmacy, reported insurance claim still in process with final outcome pending. Ben has enlisted assistance from a 3<sup>rd</sup> party adjuster. Ben stated that when the time comes to rebuild the business will focus on pharmacy services and will not look like the “Watkins Pharmacy” store lost to fire in February, 2022. Ben thanked everyone for their continued patience through the re-building process.

### **Chamber Office – Julie**

Researched installation of event banners over ID-55. Contacted ITD for current policy criteria, forms, process, etc. Currently, ITD not approving hanging banners over ID-55. Contact the Chamber Office with any questions.

Job Fair will be held in Cascade, November 9<sup>th</sup>, at the EOC Building on Spring Street. This job fair is for any businesses hiring in Valley County. Pat Duncan, HR Director, Valley County, 208-315-7042 is POC to reserve a table.

### **Media Assistant – Sharon**

The Idaho Chamber Alliance (ICA) is seeking a new president (current president resigned). Sharon will continue to attend ICA meetings and report back to the Chamber.

Our social media analytic numbers continue to increase.

ICORT 2022 (Oct17-19, Twin Falls, ID) – Sharon and Tom are attending and will report back to the Chamber.

### **“Cascade Planet Youth” Survey Results – Belinda**

In spring 2021, Cascade Schools conducted a survey completed by 8<sup>th</sup>-10<sup>th</sup> grade students. Belinda provided an overview of survey results. Belinda explained how the coalition (Youth Advocacy Coalition & Planet Youth) is using this approach to lessen substance abuse among Valley County youth. For reference, Iceland derived “Planet Youth” program as a long term program spanning many years. To learn more about the program, visit <https://planetyouth.org/>. If you want to become a mentor, contact Shauna Arnold, (208) 634-6906.

Belinda also stated a teen center called “Game Changer”, a Horizons Lifestyle & Education Team initiative, is under development. The center is located at the school and provides a fun place for teens to hang out while serving a purpose of developing a culture of mentorship in Cascade. To learn more about the teen center, contact Josh Hurley, or Shauna Arnold, or visit [www.CascadeGameChanger.com](http://www.CascadeGameChanger.com)

## **2022 Cascade Chamber Annual Award Recognition – Tom**

Business of the Year – Cascade Hardware

Volunteer of the Year – Kathy Hull (Thunder Mtn Days Parade & Fireworks)

Non-Profit of the Year – Cascade Food Pantry

Youth Volunteer of the Year – Samuel Huckaby

Community Leader of the Year – Julie Crosby (Chamber Office & ITC Grant Mgr)

Award certificates will be presented at Hog Wild Celebration, October 22<sup>nd</sup>.

## **Hog Wild (Oct 22<sup>nd</sup>) - Julie**

Almost sold out of tickets. Mindi is still seeking sponsors for auction and raffle items. If interested contact Mindi at [Mindi.Anderson@maximizesolutions.org](mailto:Mindi.Anderson@maximizesolutions.org) , (607)651-5908.

## **WCMEDC Funding Pledge – Discussion**

Chamber members want to know what the return on investment (ROI) would be if we provide funding in support of WCMEDC. Mindi and Tom will be attending the next WCMEDC meeting and report back to the Chamber.

## **3<sup>rd</sup> Annual Scarecrow Contest – Julie**

Last call for entry forms. Displays need to be in place by Oct 22<sup>nd</sup>. Voting Oct 29<sup>th</sup> through Nov 12<sup>th</sup>. Entry fee is \$10.00. Entry forms available on Chamber website and at Chamber Office.

## **Business owner “Welcome Packet” – Sydney**

Sydney reported she is gathering content for a welcome packet and will continue to work with Julie to formulate packet, process, etc. Sydney reported she attended McCall Chamber of Commerce meeting. Sydney proposed the Cascade Chamber reach out and partner with McCall Chamber for 2024 Winter Festival activities, promotion, etc.

## **OPEN DISCUSSION**

### **Mayor –**

Presented reference material for “Flood After Fire” awareness. You may be at an even greater risk of flooding after a wildfire. Normally, vegetation absorbs rainfall, reducing runoff. However, wildfires leave the ground charred, barren, and unable to absorb water, creating conditions ripe for flash flooding and mudflow. Flood risk remains significantly higher until vegetation is restored – up to 5 years after a wildfire. To learn more about your risk for flooding and how to prepare for floods, visit <https://www.floodsmart.gov/wildfire> (or call 1-800-427-2419) to learn more about individual flood risk, explore coverage options, and to find an agent in your area.

### **Perpetua Resources – Belinda**

Belinda reported another comment period for the Stibnite Project coming soon. She will reach out and let everyone know when date range for comments announced. She will also make herself available to help folks submit comments (via computer). Any questions, contact Belinda Provancher, 208-440-5163, [Belinda.provancher@perpetua.us](mailto:Belinda.provancher@perpetua.us)

Belinda reminded folks the 2023 Stibnite Foundation Grant application cycle opens April 1, 2023 with application deadline May 31, 2023. She encouraged non-profit organizations to take advantage of this potential funding resource. For more information see <https://stibnitefoundation.com/grants/>

### **Cascade Rural Fire Protection District Levy Measure – Mindi**

Mindi provided an overview of the Levy measure on the Nov 8<sup>th</sup> ballot. She explained this is the first time the Cascade Rural Fire Dept has requested a levy override since 1984 and has done all it can to ensure the safety of the public and their property with current funds available. She also provided a flier announcing an open house & informational session, Oct 19<sup>th</sup>, 6-8pm, Cascade Fire Dept, 109 E Pine St. Hamburgers and drinks provided. Mindi encouraged everyone to get out and vote on Nov 8<sup>th</sup>.

### **Ice Rink in Cascade – Tom**

Tom reported Valley County is exploring using the Valley County Rodeo site for an improved ice skating rink. Last year, the Rec & Aquatic Center had a rink and learned a lot about creating and maintaining a rink. John & Jeff stated Tackle Tom's will have a skating rink as part of their "Winter Wonderland" scheduled for Dec 10<sup>th</sup> through Jan 10<sup>th</sup>.

Tom stated Nordic/Cross Country Skiing passes are now available at the Rec & Aquatic Center.  
<https://cascadeaquatic.myrec.com/info/default.aspx>

Next meeting, Noon, Tues, October 11<sup>th</sup>, location TBD.

Meeting End: 1:50 pm