

## **Cascade Chamber of Commerce Meeting Minutes 6/14/2022**

**Meeting Attendance:** 30 in person and 1 via phone

**Meeting Start:** 12:04 pm, Lakefront Bar & Grill

### **Meeting Minutes**

Minutes from May 10, 2022 and May, 24, 2022. Motion by AJ to approve minutes. Second by Scotty. All in favor. Motion Passed.

### **Treasurer Report – Pam**

Checking Balance: \$20,566.28; Money Market Acct: \$30,118.89; Waterfall Acct: \$872.20; Events Acct: \$1,893.74.

We received a \$500.00 donation for fireworks from Bitter Creek Investments, LLC, Vancouver, WA.

To date, we have made \$1,860.00 from E-bike raffle ticket sales.

To date, 68 Chamber Members with \$8,090.00 collected in dues.

### **Secretary Report- No report**

### **Welcome Guests/New Members –**

Troy Elmore, Adam Zaragoza, Theresa Perry, and Blake Packer from Idaho State Parks Department

Victor and Carrie Kranz from Lake Cascade Sports & Marine

Chuck Ward from Intermountain Sports Rentals

Chris Weber, local fishing guide

Denise Tangen, Cascade City Council Member

Phil Davis, River District Housing Development

### **Chamber Office – Julie**

Presented proposal to put Thunder Mtn Days advertisement in The Star News, a ¼ page black & white ad for \$360.00 or a ¼ page color ad for \$510.00. After discussion, a motion by John for an ad not to exceed \$300.00. Second by AJ. All in favor, one opposed. Motion passed.

The remaining Spring Fling Yard Sale donations will be picked up by The Arc, Boise, on June 24<sup>th</sup>.

### **Media Assistant - Sharon**

One more race will be added to the 2023 Idaho Sled Dog Challenge. It will be called the “Yellow Pine Mail Run Sled Dog Stage Run” and will start at North Shore, run to Yellow Pine, and return the following day. One of the sleds will be caring mail for Yellow Pine from the kids in Valley County. The date of the race is January 26<sup>th</sup> and 27<sup>th</sup>. More details to follow.

Our followers on Facebook, Instagram and Twitter are still holding strong, and our website inquiries have increased the last 2 weeks with visitors to our business pages, Calendar, and location pages.

The Quarterly Newsletter has had 6 new followers in the last few weeks (261 total subscribers thus far).

Please continue to send event information to [info@cascadechamber.com](mailto:info@cascadechamber.com) to ensure timely event promotion efforts.

### **Request for Proposal, Marina Services & Temporary Concessions – IDPR Presentation**

Troy Elmore and Adam Zaragoza presented overview of Concessions Program Agreements with State Parks. Topic of discussion was RFP submitted by Lake Cascade Sports & Marine, Cascade in 2021 – for temporary concession at Van Wyck boat launch site.

### **Spring Fling Yard Sale (May 28<sup>th</sup>) – Julie**

The Yard Sale gross \$2,845.00. Propose we give 4H a cut from net for 4H donations/help prior and during the event. Pam motion that after event expenses deducted from gross, give 4H a 20% donation from net for 4H assistance and efforts with event. AJ second. All in favor. Motion passed.

### **WCM Interactive Arts Festival (Jun 25<sup>th</sup>) – AJ for Barb**

Barb & Sydney are looking for volunteers to help with Chamber's booth from 2-6pm. Contact Barb Sherman, [barb@tpines.org](mailto:barb@tpines.org), 208-382-6200 if interested in helping.

### **Waterfall Project – Phillip**

No updates at this time.

### **Legion Flags and Fireworks Booth – Jack**

The Legion needs 4 teams of 2 for handing out flags on day of parade. Pam and Tom volunteered and will line up remaining volunteers. Pam motion for Chamber to pay ½ of the purchase price (\$279.21). Belinda second. All in favor. Motion passed.

Fireworks Booth shift sign-up sheets located at Cascade Java. Julie will follow-up on shifts "Chamber" responsible for.

### **Fireworks Contract /Vendor – Tom**

Awaiting invoice for fireworks (\$14,500.00) and will remit payment when received. Fireworks Launch Technician estimated cost \$2,800.00 – will remit when invoice received.

### **July 4<sup>th</sup> Parade Grand Marshal, Fly Over, Crowd Control - Tom**

**Grand Marshal:** We will honor longtime business owners that recently sold their business and/or retired.

**Parade Route:** We will need 10-12 volunteers for "street sweepers AKA crowd control", contact Julie at the Chamber Office to sign-up.

ITD parade permit has been submitted pending response.

Kathy still following paperwork for fly-over. Paperwork submitted, waiting final approval and fly-over time.

### **Duck Race – Phillip**

An incentive prize of \$50.00 will be offered to whomever retrieves most ducks and another \$50.00 for whomever retrieves the Golden Duck. Phillip still looking for volunteers to help with event. Contact Phillip, 208-550-3078.

### **E-bike Fundraiser – AJ**

E-Bike Raffle: \$20.00 per ticket. Bike will be at WCM Interactive Arts Festival (Jun 25<sup>th</sup>) and then at Music in the Mountains (July 1st-3<sup>rd</sup>). Drawing on July 4<sup>th</sup> at the end of the parade.

### **Hog Wild (Oct 22<sup>nd</sup>) – Scotty**

Space for 150 folks. Tickets (\$12.50) will go on sale as we get closer. Caterer lined up. Scotty looking for a DJ.

## **OPEN FLOOR**

### **Mayor Nissula –**

During June 13<sup>th</sup> meeting, City Council approved a CUP for a Farmers Market on Main Street; approved sign request for Cascade Schools digital sign on Main Street; and passed motion to prohibit wild animal (deer) feeding within city limits. For more information, see City of Cascade website, <https://cascadeid.us/>

## **Cascade Arts Walk - Brian**

The Cascade Arts Walk is a place making project in the downtown corridor of the City of Cascade funded by an innovation grant from the University of Idaho. Place making is a community development tool to create successful and resilient places with empowered citizens and more connected communities. The Cascade Arts Walk Committee consists of representatives from the Cascade Cultural Arts Center, City of Cascade, UI Extension, and citizens at large. The committee choose to decorate fish during the pilot project, however, if the program raises enough funding for future years, other themes might be explored. One of the best parts of choosing fish, was the storytelling that emerged through the artist's statements. These statements show the connection of people in Cascade to the cherished natural resource of Lake Cascade and the local lake trout and perch. The Arts Walk takes 15 minutes to complete, and the local featured artists did an amazing job. Thank you all in advance for coming to the Cascade Chalk on the Walk event to support this project and bid on a fish at the silent auction and Arts Walk Gala event on August 27, 2022. Stay tuned for more details on how to purchase these one-of-a-kind works of art!

Next meeting, Noon, Tues, June 28<sup>th</sup>, at Lakefront Bar & Grill.

Meeting End 1:06 pm