

Cascade Chamber of Commerce Meeting Minutes 12/14/2021

Meeting Attendance: 19 in person and 2 via phone

Meeting Start: 12:02 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting on November 23, 2021. John motion to approve November 23, 2021 minutes. Barb second. All in favor. Motion passed.

Treasurer Report

Checking: \$13,741.78; Money Market: \$25,116.04; Waterfall Acct: \$872.20

Scotty moved to accept report. All in favor.

Secretary Report

Nothing to report.

Welcome Guests & New Members

Heather Fohlin, Volunteer President, St Katherine Drexel Catholic Church, (603)812-8301, heathaaah@yahoo.com presented a project she is working on to light up a live tree at Van Wyck boat launch area. Heather explained she wanted to let the Chamber know she has just now embarked on the approval phase for this project (starting with State Parks) and will keep the Chamber informed (power, lights, etc.).

Chamber Office - Julie

The Chamber Office will be closed Dec 24th, Dec 27th, and Dec 31st. Emails and voicemails will be monitored remotely.

City Hall has an upright piano for donation. Chamber membership agreed either a home could be found for the piano, or use the piano as sale item during 2022 Spring Fling Yard Sale.

Sponsorship opportunity for 2022 Senior Class, Sober Grad Night (May 28th). AJ motion to approve \$100.00 sponsorship. Belinda second. All in favor. Motion passed.

Sponsorship opportunity for 2022 "Flashpoint" Snowbike Series (Jan 29th). Event will be held on Davis Property, Cascade. Pam motion to approve \$100.00 sponsorship. John second. All in Favor, one opposed (Tom Reinhardt). Motion passed. - - The sponsorship includes two passes to the event – the Chamber will raffle the passes.

Media Assistant - Sharon

The Chamber has the opportunity to advertise "help wanted" on the website. After roundtable discussion, Chamber opted to table this matter until Sharon obtained more information from Peppershock Media regarding cost associated with adding and maintaining this feature (this does not qualify for ITC Grant Funds). Suggestion presented to charge a fee to businesses who want to use this feature.

Facebook views at 15.2K; Instagram up to 1.1K views; Twitter has 199 followers.

City Christmas Tree –

Tree takedown is scheduled for Monday, Jan 10th, Noon, meet at the tree. All volunteers welcome!

The tree lighting was well received by the community. Lessons learned for next year: Create a timetable for the schedule of events, coordinate and assign volunteers accordingly to ensure coverage, have lights around

the hot cocoa area, light the tree earlier. Suggestions for next year include: have a vendor tent, sell candy canes to hang on the tree, charge a fee for making ornaments –vs- donations.

2022 Board of Directors–

Open Seats: President (Jenni stepping down)
Vice President (Brian stepping down)
Member at Large (seat 1)
Member at Large (seat 2)

Unless others express interest, Secretary (Alison Haupt) and Treasurer (Pam Holden) willing to continue on the Board.

2022 Ballot distributed to Chamber Membership. (Tom Reinhardt, candidate for President; Phillip Wyatt, candidate for Vice President, Belinda Provancher and Student Council Rep for Member at Large). Online ballots were due no later than Dec 10th. Additional ballots collected during this meeting. Results will be announced at Dec 28th meeting. Newly elected Officers/Board members shall assume their offices/duties at the first Chamber meeting in January 2022 (Jan 11th).

Motion by Tom to have “two members at large” seats (in keeping with By-laws) and an additional seat reserved for Student Council Rep from Cascade Schools. Scotty second. All in favor. Motion Passed.

2021 Business of the Year Amendment – Jenni

Lakefront Bar & Grill won the award last year. Tackle Tom’s came in 2nd by one vote. Lakefront opted to relinquish designation for two years in a row. Tackle Tom’s has been doing so much for the community and deserves the recognition. Pam motion to accept amendment for 2021 Business of the Year from Lakefront Bar & Grill to Tackle Tom’s. Belinda second. All in Favor. Motion Passed.

Fireworks Contract /Vendor –

Jenni reported that Brian has feelers out for a vendor to provide and set off 2022 Thunder Mtn Days fireworks display. Jenni will also touch base with Kathy Hull.

Mayor -

Water study completed. Recommendations include drilling an additional well within the next 5 years. The City will push/promote water conservation efforts. Also going to explore use of surface water for irrigation.

Moving forward on installation of exercise pods along The Strand.

The City is looking for a college student with Excel experience to work on a specific project. Contact the Mayor if interested.

Grant application for funding to pave section of Lakeshore (from Lake Cascade Pkwy to Dam Road) submitted.

Grant funding obtained for updating Comprehensive Plan to include Aging in Place.

Regarding town deer, the Mayor is considering formation of a citizens’ committee to address matter.

The Mayor indicated the West Central Mountains Economic Development Council (WCMEDC) has an opening for a representative from Cascade. Anyone interested contact the Mayor.

2022 Cascade Representative to McCall Chamber – Scotty

Scotty reported the McCall Chamber has kicked off a new campaign “McCall Promise – Be Kind”
<https://visitmccall.org/the-mccall-promise/>

A motion made by AJ that Scotty be re-appointed as the Cascade Chamber representative to the McCall Chamber. John second. All in favor. Motion Passed.

Tackle Tom's – John

The 2022 Cascade Cup is scheduled for Feb 19th – Feb 20th during Winter Jamboree weekend. John anticipates 800-1000 entries. Any questions about the event contact Tackle Tom's.

Tackle Tom's – Jeff

Valley County Community Cares provided a donation for Colyer Family (home loss to fire).

Jeff also reported he has been in contact with the State and the Governor's Office regarding funding set aside for natural disasters. Businesses may be eligible for funding in conjunction with HWY-55 road closure due to rock slide. Anyone interested should contact Jeff.

2022 "Events Committee" - Brian

Brian is stepping down as Events Committee Chair. Barb, AJ, Phillip, John, Tom, Pam, and Mindi all expressed interest in the committee. They will schedule a meeting.

Next meeting, Noon, Tues, Dec 28th, at Lakefront Bar & Grill.

Meeting End 1:25pm