

Cascade Chamber of Commerce

Meeting Minutes 11/23/2021

Meeting Attendance: 15 in person and 2 via phone

Meeting Start: 12:08 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting on October 26, 2021. AJ motion to approve October 26, 2021 minutes. Barb second. All in favor. Motion passed.

Treasurer Report

No Report.

Secretary Report

Nothing to report, Alison absent, Julie will take minutes.

Welcome Guests & New Members

2022 Idaho Sled Dog Challenge (ISDC) event coordinator Jerry Wortley present at meeting to provide ISDC event overview. Two races scheduled (300 miles, start Jan 31st; 100 miles, start Feb 1st) – both will start and end (100 miles, Feb 2nd; 300 miles, Feb 3rd) in Cascade at Van Wyck boat launch area. Jerry can be reached via phone (208)271-2828, jwortley80@gmail.com, website: <https://idahosleddogchallenge.com/>

Chamber Office - Julie

The City grant writer requested two letters of support for grant applications due before this meeting:

- 1) Blue Cross of Idaho Foundation social determinants of health in comprehensive plan updates with focus on “Aging in Place”, housing, health care access, and economic development. Letter signed out 11/12/21.
- 2) Recreation Economy for Rural Communities (RERC) planning project. Planning effort will complement existing marketing efforts in creating a connection to our outdoor identity, particularly for our downtown area. Letter signed out 11/12/21.

SBA outreach inquiry received November 16th regarding multiple free training sessions for tax filing matters, business development and marketing. Contact Irene Gonzalez, Economic Development Specialist, SBA Boise District Office, O (208)334-1673, C (202)836-0104, irene.gonzalez@sba.gov. Mindi indicated she is available to facilitate training in conjunction with Idaho Veterans Chamber. If Chamber interested sessions can be scheduled virtually or in person. Any specific questions, contact the Chamber Office, info@cascadechamber.com, (208)382-3833.

The City is in process of sending “Getting Started” packets for Business Licensing & Local Option Tax (LOT) permits. Completed packets due to City Hall by Dec 20th. Implementation date is January 1st, 2022. Any specific questions contact City Clerk, Janice Van Winkle, (208) 382-4279, clerk@cascadeid.us

Media Assistant

Chamber Website was hacked last week. Peppershock rebuilt site and changed server host from GoDaddy to Dreamhost.

Facebook has exploded within the last couple of weeks (41,014 people reached with 3,693 engagements). Chamber’s winter video was a big hit, lots of views on the scarecrow contest and ice fishing posts. Instagram has also been a big hit, as well as followers on ITD road projects

Making forward progress on the Community Calendar project with Mr. Hurley and wrapping up 2021-year end marketing projects.

ISSA Snowmobile Ride planning in work for 3/5/22 event at Northshore Lodge, Warm Lake.

Northshore Lodge offering free Thanksgiving Dinner on Thanksgiving Day. Contact Northshore Lodge, 208-632-2000 for details.

2nd Annual Scarecrow Contest –

Winner: Valley Bait and Tackle (entry #21 with 26 votes)

Honorable Mention: Watkins Pharmacy (entry# 8 with 22 votes) and Umpqua Bank (entry#10 with 21 votes)
25 entries with 138 votes overall.

City Christmas Tree –

Goal is to have tree harvested Nov 29th – Dec 1st (Parker Tree Service to harvest & place. AJ of Trinity Pines will build stand for tree). Decorate tree Dec 2nd – Dec 3rd (Renee of Forever LED will act as consult/assist with lights). Lights for tree have been purchased. Tree Lighting Dec 4th, 6:30pm (Jeff at Tackle Tom's offered to coordinate tree lighting event).

2022 Board of Directors, Nominating Committee –

Open Seats: President (Jenni stepping down)
Vice President (Brian stepping down)
Member at Large (seat 1)
Member at Large (seat 2)

Unless others express interest, Secretary (Alison Haupt) and Treasurer (Pam Holden) willing to continue on the Board.

Nominating committee presented Tom Reinhardt, candidate for President; Phillip Wyatt, candidate for Vice President, Belinda Provancher and Student Council Rep for Member at Large. Ballots will be distributed to chamber membership on Dec 2nd. Online ballots due no later than Friday, Dec 10th. Election will take place at Dec 14th meeting. Results will be announced at Dec 28th meeting. Newly elected Officers/Board members shall assume their offices/duties at the first Chamber meeting in January 2022 (Jan 11th).

Fireworks Contract /Vendor –

Jenni reported that Brian has feelers out for a vendor to provide and set off 2022 Thunder Mtn Days fireworks display. Jenni will also touch base with Kathy Hull.

American Legion Upcoming Events – Jack

Thanksgiving Day meal (take-out only) scheduled for Thursday, Nov 25th, 13pm.

Legion Santa Party will be held Sunday, Dec 19th, 2-4pm. Will include hot chocolate, goodies, and a gift per child and a pic with Santa.

Mayor -

The Business License and Local Option Tax (LOT) registration packets going out to local businesses.

An Accessory Dwelling Unit ordinance in under City Council consideration.

The City is working with the Housing Community Foundation to develop worker housing.

Cascade Medical Center (CMC) - Tom

Blood Drive at Legion Post #60 on Monday, Nov 29th.

Covid Booster Shot clinic scheduled for Wed, Dec 1st, 12-5pm, at Legion Post #60.

A press release is forthcoming on Cascade Medical Center planning for a new hospital. CMC serves several thousand local residents and visitors each year. The current facility is approx. 12,000 square feet – about half the size needed to care for patients by today's standards. Plans for the new facility calls for a 30,000 square foot building. For more information, contact Tom Reinhardt, CEO, treinhardt@cmchd.org

Trinity Pines - AJ

Operation Christmas Child was a huge success. 158 boxes were collected.

Giving Tree

Gift tags are available now. Wrapped gifts with tag attached due back to Cascade Auto no later than Dec 20th. Any questions, contact Cascade Auto, (208)382-4224.

Palooza Basecamp & Eatery – Jeff

Don't miss out on 1st Annual "Drinksgiving", Wed, Nov 24th, open for dinner and music. See website for details <https://www.paloozabrands.com/>

Next meeting, Noon, Tues, Dec 14th, at Lakefront Bar & Grill.

Meeting End 1:22pm