

Cascade Chamber of Commerce

Meeting Minutes 09/28/2021

Meeting Attendance: 14 in person and 1 via phone

Meeting Start: 12:05 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting on September 14, 2021. Pam motion to approve September 14, 2021 minutes. Barb second. All in favor. Motion passed.

Treasurer Report - Pam

Checking, \$15,284.30; Money Market, \$25,114.79; Waterfall Project account, \$497.20 (*Note: There is \$100 in the PayPal Acct for the waterfall that hasn't been transferred into acct yet.*)

Secretary Report - Alison

Nothing to report.

Welcome Guests & New Members

Troy Hooper from Farmers Insurance is a longstanding member of the Caldwell Chamber. Expanding client base to include the Cascade area. Troy and his wife Suzanne are looking forward to getting more involved with the Cascade Chamber. thooper@farmersagent.com, (208)377-4444.

Fire Chief, Steve Hull of Cascade Rural Fire Dept explained the fire department will be stepping back from putting on the fireworks display. The Chamber will need to find a company to launch 2022 July 4th fireworks display. Kathy explained she is currently exploring options with a company from Garden Valley (Big Sky) for next year's display. Jenni mentioned Brian is also researching viable options. Scotty made a motion that we appoint a committee to research fireworks display companies within budget of \$15,000. Pam seconded. All in favor. Motion Passed. The Mayor stated the City will be updating Fireworks Ordinance to bring it in line with State criteria.

Chamber Office - Julie

SWITA 2022 Membership renewal is due: \$75. Belinda moved that we pay the renewal fee. Pam Second. All in favor. Motion passed.

Suggestion made that the Chamber Office obtain software to facilitate creating flyers and posters in house. "Canva" www.canva.com came recommended by other users. Mindi moved that the Chamber sign up, not to exceed \$15.00 monthly. Belinda second. All in favor. Motion passed.

Media Assistant

Sharon is working with Peppershock on the community calendar. The new Cascade brochure ("Play Here. Stay Here.) for the Boise Airport Welcome Center is in work. The chamber Alliance annual Meeting has been moved to a virtual meeting on Oct 4th.

A snowmobile ride event at Warm Lake for March 4th & 5th, 2022, is in planning. Will include music, auction, give a ways, and catered food. More info forthcoming.

Website & social media forums promoting Fall Specific things to do versus specific events.

Award Recognition -

Nominations have been coming in. Julie will make up a ballot for voting and send it out to Chamber membership this week. Outcome will be reviewed at next Chamber meeting.

Halloween/Fall Events -

Scarecrow Contest: Flyers going up, registration closes Oct 22nd, voting starts Oct 29th through Nov 14th. Alpha Nursery does have some basic supplies for any interested.

Trunk or Treat will take place Sunday, OCT 31, beginning at 5pm at D-9 parking lot, Cascade Medical Center, Alpine Lodge & RV Park.

No Haunted Barns this year.

Events “Donation Button” on the website -

The cost to add a donation button and landing page to the Chamber website does not meet ITC Grant funding criteria. To add a button would be a one-time expense of \$100-\$200. Pam moved that we move forward with the donation button, not to exceed \$200. AJ second. All in favor. Motion passed.

Waterfall Project -

Several local businesses and individuals have donated supplies to help restore the waterfall. We mostly need to donations for the power. Waterfall will operate May-Sept, 8AM-9PM. The plan is to have it operational in the Spring 2022. Two wildlife cameras are being installed at the waterfall location to monitor the area.

City Christmas Tree -

The tree will be harvested and placed between Nov 29th and Dec 1st, tree will be decorated Dec 2nd and 3rd, tree lighting scheduled for Dec 4th. Shauna has offered to make the ornaments for the tree at the Cultural Arts Center. On Julie’s recommendation, Belinda moved that the Chamber purchase 20 strands of lights for the tree at \$15/strand. Pam second. All in favor. The Chamber needs to replace some of the bulbs on the snowflakes. Per Julie’s recommendation, Barb moved that the Chamber purchase 13 boxes totaling \$416 to replace the bulbs. Mindi second. All in favor. Motion passed. Chamber will work to get sponsors for the lights. Donation landing page is being created for the Chamber website.

Seasonal Banners-

We are short 6 Fall “Welcome to Cascade” banners. Belinda moved we purchase 6 banners for \$300, \$208 of which is to come out of the remaining banner fund. AJ second. All in favor.

Palooza Basecamp & Eatery -

Open House this week. Wed & Fri 5-8PM. Oct 7th is the Grand Opening, 112 N Main St, (208)733-0507, <https://www.paloozabrands.com/>

Operation Christmas Child -

Trinity Pines is the new local leader for this. Call Barb, (208) 382-6200, or email barb@tpines.org for more info.

Mayor -

Trees will be pruned, with some trees removed during the last week in October. There will be no power run to the trees this year. Well house repair is happening now. New water/sewer rates effective Oct 1st changes will be reflected on November utility statement.

Next Meeting October 12th @ Noon. **Meet at the Chamber office, Noon, to hang Christmas lights on Main Street.**

Meeting Adjourned: 1:10PM