

Cascade Chamber of Commerce

Meeting Minutes 3/08/2022

Meeting Attendance: 20 in person and 0 via phone

Meeting Start: 12:01 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting on February 22, 2022. Barb motion to approve February 22, 2022 minutes. Sharon second. All in favor. Motion passed.

Treasurer Report - Pam

Checking: \$17,604.33; Money Market: \$30,117.38; Waterfall Acct: \$872.20; Events Committee Acct: \$745.24. 2022 Chamber Membership dues received to date, \$6,600.00 (51 members); Rolling Banner Ads, \$300.00 (2 ea.) Summer Raffle: E-bike purchase price \$1,164.94, so far \$460.00 in ticket sales, drawing July 4th. Winter Jamboree Raffle: Fish Finder purchase price \$291.50, ticket sales \$275.00 (-\$16.50), drawing Feb 19th. Scotty moved to accept the Treasurer's report. AJ seconded.

Secretary Report

Alison won't be attending the 3/22/2022 meeting (out of town for Spring Break).

Welcome guests:

- Tawni Robinson, North Shore Lodge & Resort, tawni@northshorelodgeidaho.com
- Larry and Carrell Morton, for the Sports Park and Disc Golf Course, 5magicsmx@att.net.
- Staff from State Farm McCall Office (Grand Opening March-May 2022), (208)630-6134, www.charitysf.com
- Sam Huckaby, CHS, Student Council Representative. Reported 2022 CHS Graduation is May 28th.

Chamber Office – Julie

Julie did some initial research for purchase price on a tablet, square reader, etc. for use at fundraising events. Julie not clear on the "technical specifications" so AJ offered to take this action item on and will report back at the next chamber meeting.

All the Christmas lights and snowflakes on Main Street are coming down to prepare for Senior Banners. Cascade Schools to coordinate with Julie to get 2022 Senior Class banners installed.

Media Assistant – Sharon

We are almost ready to roll out "re-skinned Chamber website (to accommodate viewing site on multiple devices) and the Spring blog post. Our website analytics reflect high interest from Salt Lake City area. Sharon is looking for a travel shows/events in SLC area that we can attend to promote Cascade. Marketing team is working on refreshing the Chamber Directory. Tamarack Resort is joining the Cascade Chamber.

The "WTF" ice fishing tournament (Feb 26th) was a success and raised \$1,500.00 for St Lukes Children's Hospital.

The ISSA snowmobile ride event (Mar 5th) was also a success and raised \$2,100.00 for the Legal Defense Fund.

Special Event Permit (SEP) - Mayor

The Mayor provided an overview of Special Event Permit (SEP) requirements and things to consider when determining if a SEP is needed (see Attachment (1)). The Mayor stated the goal of the SEP policy is to ensure public health and safety is protected as Cascade grows. The City is seeking input from the public. Contact City Hall with any questions, comments, concerns, (208)382-4279.

Waterfall Project - Phil

The new project lead is Mike Powell (Valley Bait & Tackle). Once the weather warms up, work will begin again on this project.

Fireworks Contract /Vendor – Tom

Tom indicated he will continue follow-up with Kathy on vendor status.

Spring Fling (May 28th) - Julie

Discussion over where yard sale should take place this year. Options: (1) have snowmobile trailers staged at the parking lot behind fire department for donations, pull items and set up morning of event, place signage on Main & Pine directing visitors/shoppers; (2) have snowmobile trailers staged at lot in front of laundromat for donations, pull items and set up morning of event, signage on Main Street; (3) Collect donations at Chamber Office, pull items out of the office morning of event for set up, cone off block on Market Street in front of Chamber Office from 7am – 3:30pm on day of event, signage on Main Street. After discussion of three options, membership decided to leave the yard sale location in front of the Chamber Office. Note: Will make every effort to remove cones for traffic flow to The Valley Store as soon as possible.

E-bike Fundraiser – AJ

E-Bike Raffle: \$20.00 per ticket. Bike will rotate among local businesses. AJ is working on bike rotation schedule. Drawing on July 4th.

Fireworks - Tom

Kathy is still working on vendor.

OPEN FLOOR

Cascade Schools – Kevin St John

Thank you for the tremendous support from the community. A special thank you to Tackle Tom's and The Cascade Store for their ongoing support. We are now in Golf and Track season.

Hog Wild - Scotty

Tentatively scheduled for October 15th at Riverside Pines.

Trinity Pines – AJ

Easter sunrise service, 7am, at Trinity Pines.

Cascade Food Pantry -

Greg and Sandi Scheele for Cascade Food Pantry, gregsandischeele@msn.com

Currently Cascade Food Pantry serving 100 families, open 1st and 3rd Thursday of each month.

Sports Parks – Larry

Planning 1-day Disc Golf tournament this year. 100 entry limit. Either the last Saturday of Sept. or the first Saturday in October. The Disc Golf course has 41 baskets, 2 full courses, all community-funded.

Tackle Toms - John

Planning a “Music in the Mountains” concert May 28th. John reported plans for 4 or 5 events this year. John will get Julie a schedule once it has been finalized.

American Legion

The Cinco De Mayo fundraiser will be on May 7th this year.

Umpqua

Running a promotion on home equity line of credit. For more info, contact Pam at the bank, pamholden@umpquabank.com.

CMC - Tom

We have gone 12 days with no positive COVID tests. Free at-home tests are still available. Just pick yours up at the clinic. A site has been chosen for Cascade Medical Center expansion project – on the west side of highway 55 between the Catholic church and the ITD yard.

Next meeting, Noon, Tues, Mar 22nd, at Lakefront Bar & Grill.

Meeting End 1:01 pm

Attachment (1) SEP Things to Consider



CITY OF CASCADE IDAHO

CASCADE



THINGS TO CONSIDER IF A SPECIAL EVENT PERMIT IS NEEDED:

- Anytime an event, party or activity expects to draw 100 people or more, in the public right-of-way (park, street etc.)
- Anytime an event is held on private property and the event affects or impacts the City, surrounding public or private property, or which may involve an improper use of the property under the City ordinances such as zoning restrictions, noise restrictions, temporary portable sign permits etc.
- Outdoor concert, performance and entertainment, public or semi-public, dance, or recreation event
- Circuses, carnivals, fairs, and festivals
- Farmer's markets and swap meets
- Athletic event including walks, runs, bicycle and vehicle races (sport tournaments do not need a special event permit). These events should refer to the Special Athletic Resource Guide.
- Organized/sponsored vehicle and boat shows
- Sales event outside the normal sales area of a business, such as a sidewalk and parking lot sales and other special promotions ■ Fireworks display
- Street fair, craft show on a residential or commercial right-of-way which is likely to obstruct, delay or interfere with normal flow of pedestrian or vehicular traffic ■ Outdoor amplified music
- Parades/marches, rallies, processions or mass gatherings
- Sale of consumption of alcoholic beverages

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