

## Cascade Chamber of Commerce Meeting Minutes 2/08/2022

**Meeting Attendance:** 23 in person and 2 via phone

**Meeting Start:** 12:01 pm, Lakefront Bar & Grill

### **Chamber President – Tom**

Tom began the meeting with conversation about the fire at Watkins. The Chamber is heartbroken for Ben, Amber, and the Watkins team. As part of our community, this is a huge loss, and our thoughts and prayers go out to them. Logistically, prescriptions are available by mail from Albertsons in McCall. Cascade Community Church also has a list of volunteers will to pick up a prescription in McCall in the immediate future.

The Cascade Public Library suffered water damage in conjunction with the Watkins fire and will be closed until further notice.

### **Meeting Minutes**

Minutes approval for last meeting on January 25, 2022. Barb motion to approve January 25, 2022 minutes. AJ second. All in favor. Motion passed.

### **Treasurer Report**

No report. Treasurer out of town.

### **Secretary Report**

Nothing to report.

**Welcome guests:** Cascade Schools, Kevin St John introduced Joni Stevenson as Superintendent effective July 2022, Joni stated the search for school principal is in process. Kevin and Joni introduced Brook Ellsworth, Student Council Member, as Cascade Schools representative for today's meeting.

Theresa Perry, State Parks South Region Manager, [Theresa.perry@idpr.idaho.gov](mailto:Theresa.perry@idpr.idaho.gov) and Blake Packer, Lake Cascade State Parks Manager, [blake.packer@idpr.idaho.gov](mailto:blake.packer@idpr.idaho.gov)

Denise Tangen, Cascade City Council President, [councilmembertangen@cascadeid.us](mailto:councilmembertangen@cascadeid.us)

Angie Scobby, [angie@peppershock.com](mailto:angie@peppershock.com) and Drew Allen, [drew@peppershock.com](mailto:drew@peppershock.com) from Peppershock Media.

### **Chamber Office – Julie**

Posters for Winter Jamboree (Feb 19<sup>th</sup>) and Idaho State Snowmobile Ride (Mar 5<sup>th</sup>) are available at the Chamber Office. Electronic copies have been distributed via Weekly Blast.

The 2022 Official Idaho Travel Guide includes a half page ad with Cascade Chamber's "Play Here. Stay Here." call to action. <https://issuu.com/visitidaho/docs/2022idahotravelguide>

Thank you notes are now available at the Chamber Office. Julie simply needs to know recipients and can send out notes.

Chamber Office received invoice (\$895.00) from IBL Events for Experience Idaho event scheduled for May 7<sup>th</sup>. Sharon will be manning booth at event. ITC Grant funds cover this expense; however, reimbursement is granted after event takes place. AJ motion to pay \$895.00 fee, second by Jack. All in favor. Motion passed. Julie will track reimbursement from ITC Grant funds.

### **Media Assistant – Sharon**

Theresa Perry and Blake Packer presented guidelines for commercial filming at State Parks. Permits required for commercial/for-profit filming. All film permit applications must be received a minimum of 15 business days prior to the shoot date. See [https://www.usbr.gov/pn/about/pub\\_aff/filminfo.html](https://www.usbr.gov/pn/about/pub_aff/filminfo.html) for specific permit requirements and procedures. The Bureau of Reclamation (BOR) is primary point of contact for permit requests. Contact BOR Public Affairs Office, (208) 378-5020.

### **Peppershock Presentation**

The Cascade Chamber has been working with Peppershock Media since 2015. <https://www.peppershock.com/> Their primary purpose is to promote tourism through every avenue at their disposal. The grant money has specific parameters for funding our media outlets. Sharon meets monthly with Peppershock and communicates regularly with Julie to confirm the correct usage of funding. Per meeting attendees request, Julie will begin providing quarterly Google and Social Media analytic data reports to chamber membership.

### **Snowbike Series Event, Jan 29<sup>th</sup>-**

Snowbike Series event was a success. On Saturday morning, Julie obtained the two complimentary wristbands in conjunction with Chamber sponsorship. Julie went out to the event parking area and gave the wristbands to a family arriving in town for event. Julie made a \$50.00 cash donation in lieu of raffling tickets.

### **Idaho Sled Dog Challenge**

The Davis Parking lot created for Snowbike Series was available for Idaho Sled Dog Challenge spectator parking. This was a great 1<sup>st</sup> year for Cascade to kick off the event. Cascade will continue as the starting line for future events. The Snowbike Series and Idaho Sled Dog Challenge plan to partner in the future to make for a fun week in Cascade. One thing to note: It would be helpful to communicate snowmobile access during this event planning to accommodate other outdoor activities on Lake Cascade during Idaho Sled Dog Challenge.

### **Winter Jamboree Weekend Feb 18<sup>th</sup> – Feb 21<sup>st</sup> (Dinner/Auction Feb 19<sup>th</sup>)**

**Cascade Cup Fishing Tournament:** Tackle Toms is planning for 800 – 1200 entries this year. They are giving away \$70,000 worth of cash and prizes. They will be raising money for non-profits as well. They rented a 5 –acre property for parking but still looking for more parking for fishermen.

**Winter Jamboree:** The dinner and auction will be on 2/19 at the American Legion. If anyone is available to help set up around 3PM on the day of, please let Phillip or Tom know.

### **Fireworks Contract /Vendor –**

No vendor yet. Jenni and Kathy are still working on it.

### **Open Discussion:**

#### **Trinity Pines –**

Barb confirmed there will not be a Crab Feed this year. Barb and AJ reported Trinity Pines will host Prom in May.

#### **Public Trash Cans -**

John and Jeff asked if there is a plan to provide public trash cans. They expressed trash is a problem for area businesses when people come through town and dump trash in business garbage cans. Julie mentioned that years ago the Chamber initiated program to provide a dedicated trash receptacle for visitors; however, the receptacle was abused so receptacle was removed.

**Main Street Sidewalks and Lighting –**

Is there a plan for sidewalks and lighting along Main Street between Spring Street and Lake Cascade Parkway? Julie stated the City has a Comprehensive Plan in place. As funding comes available projects are completed. See City website <https://cascadeid.us/city-government/> to view Comprehensive Plan.

**Palooza Basecamp & Eatery – Sydney**

Valentine's Dinner at the Palooza. Call to make a reservation. Punchline Palooza comedy night was a great event. They plan to continue comedy nights. Taco Tuesday on pause for the time being.

**American Legion Post 60 – Jack**

The crew members of the USS IDAHO had a very nice visit in Cascade. They really appreciated the warm welcome received by the community.

**Town Deer –**

Who will be held liable "when" someone's kid gets hurt by one of the deer being fed in town? The question was presented, but no response given.

Next meeting, Noon, Tues, Feb 22<sup>nd</sup>, at Lakefront Bar & Grill.

Meeting End 1:38pm