

Cascade Chamber of Commerce Meeting Minutes 1/11/2022

Meeting Attendance: 12 in person and 2 via phone

Meeting Start: 12:08 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting on December 28, 2021. Jenni motion to approve December 28, 2021 minutes. Barb second. All in favor. Motion passed.

Treasurer Report - Pam

Checking: \$19,435.92; Money Market: \$25,116.47; Waterfall Acct: \$872.20; Events Committee Acct \$2,292.88

2022 Chamber Membership dues received to date, \$4,660.00 (34 members); Rolling Banner Ads, \$300.00 (2 ea.)

We received \$800.00 in donations toward City Christmas Tree/Holiday Main Street costs (\$956.00).

Chamber accounts with Umpqua Bank: Primary Business (1229), Money Market (2859), Events Committee (9657), and Waterfall (8750) require signature authority card update to reflect current board members. Motion by Sharon to authorize signature authority card change on Chamber accounts from Jenni Hart and Brian Hines to Tom Reinhardt and Phillip Wyatt. Also add Pam Holden to Waterfall Acct. AJ second. All in favor. Motion passed.

Secretary Report

Nothing to report.

Welcome guests: Kevin St John, Superintendent, Cascade Schools introduced Joni Stevenson, Principal and Kyler Nitzel, Student Council VP, as Cascade Schools representative for today's meeting.

Joni stated she hopes to have 2022 Senior Photo Banners ready for install in April (9 Seniors this year). Joni will coordinate install with the Chamber Office. Sharon asked Joni to provide electronic copy of each banner with a "blip" on each student for posting on social media. Kyler expressed she is excited to be attending the Chamber meeting and is happy to be involved.

Kevin reported he is working with Jenni to get a school marquis installed in the parking lot by the Cascade Laundromat. Kevin also expressed he would like the schools to be more involved with the community via the chamber. Kevin also mentioned he thought it would be great for students to help on various chamber projects.

New member: Josh Jones, Yellow Pine General Store, josh@yellowpineidaho.com , 410-812-7294. Josh introduced himself as the General Store's new owner. Josh explained his primary focus at this time is building a reputation and letting folks know Yellow Pine is open year around. Josh is excited to be involved with the Cascade Chamber. Josh and Sharon are working on promoting snowmobile rides to and from Yellow Pine. Sharon is working with Josh to get snowmobile trails groomed from Yellow Pine to North Shore.

Chamber Office – Julie

We received a request for a letter of support in conjunction with the City's ITD/TAP Grant application to finish paving The Strand. Motion by AJ to approve submitting a letter of support for this project. Belinda second. All in favor. Motion passed.

On Jan 3rd, Chamber remitted \$100.00 for "2022 Cascade Sober Grad" event sponsorship.

Media Assistant – Sharon

It's time to renew membership with Idaho Chamber Alliance (ICA). Sharon provided ICA overview. Sharon expressed her interest in remaining as Cascade Chamber representative. Motion by Jenni to renew our ICA membership. AJ second. All in favor. Motion passed. Motion by Barb that Sharon continue as ICA representative for the Cascade Chamber. Jenni second. All in favor. Motion passed. Motion by Alison for spending authorization of \$100.00 for ICA membership renewal. AJ second. All in favor. Motion passed. Julie will request an invoice for ICA membership renewal.

Upcoming ice fishing events at North Shore/Warm Lake include the "WTF – Where's The Fish" tournament scheduled for Feb 26th (event is sold out)

Upcoming snowmobile ride at North Shore/Warm Lake scheduled for Mar 5th. Funding for event poster via ITC Grant funds approved. Sharon will be hanging Cascade Chamber banner at the event.

Peppershock Media will make marketing plan presentation/overview at the next Chamber meeting (Jan 25th).

City Christmas Tree –

Tree takedown completed on Jan 10th. We have to wait until snow melts to remove pole fencing, arch, and one candy cane frozen in place. The tree is cut into pieces. Jenni said she will remove the tree for compost. Lights, garland, star, ornaments, etc. will be stored at the Chamber Office.

2022 "Events Committee" -

The Events Committee will meet at Noon, Thursday, Jan 20th, at the Chamber Office to review 2022 events. Tom will schedule Zoom call for those who cannot attend in person.

Snowbike Series Event, Jan 29th-

Chamber remitted \$100.00 for event sponsorship. Chamber banner to go up at the event.

Idaho Sled Dog Challenge -

Chamber remitted \$1,000.00 sponsorship (funded by ITC Grant). Chamber banner to go up at the event.

Winter Jamboree Weekend Feb 18th – Feb 21st (Dinner/Auction Feb 19th)

Confirmed American Legion Post #60 availability for Feb 19th. Phillip is event lead for dinner and auction. Ticket cost TBD (\$12-15.00). Dinner will be spaghetti feed. Bar will be open for drink purchase. Discussion over dessert. Tom suggested pies be obtained for auction to cover dessert vs Legion providing dessert.

Perpetua Resources donated \$50.00 Stinker Gas Cards (4 ea.) delivered by Belinda. The cards will be held at the Chamber Office along with other donated items.

Fireworks Contract /Vendor –

Jenni reported she is in communication with Kathy Hull about lining up a vendor.

Waterfall Project –

Sharon reported Don "Doc" Weber (project lead) passed away on Sunday, Jan 9th. Sharon motion that Chamber send flowers and condolences to the family, not to exceed \$100.00. Jenni second. All in favor. Motion passed. Jenni will purchase and deliver the flowers.

Trinity Pines –

Barb and AJ reported Trinity Pines will be hosting various weekend events/camps throughout the winter.

Cascade Medical Center (CMC) – Tom

Valley County area (McCall, Donnelly, Cascade) having the biggest surge of COVID positive tests since the pandemic started. Vaccines and boosters are still available. Contact CMC for more information.

Perpetua Resources - Belinda

To ensure consistent messaging, if approached by “Save the South Fork” organization, please contact Belinda, 208-440-5163, Belinda/provancher@perpetua.us

Cascade Golf Course - Jenni

Snow Golf scheduled for Saturday, January 29th, \$10.00 registration fee. Call 208-382-4653 to sign up. All registration fees will go to the Community Help Fund.

Next meeting, Noon, Tues, Jan 25th, at Lakefront Bar & Grill.

Meeting End 1:13pm