Cascade Chamber of Commerce Meeting Minutes 05/11/2021

Meeting Attendance: 13 in person and 2 via phone Meeting Start: 12:03 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Scotty motion to approve 4/13/2021 minutes. Jack second. All in favor. Motion passed.

Treasurer Report - Pam

There is \$19,876.44 in checking and \$20,113.13 in Money Market account.

2021 membership dues paid to date \$9,000.00 (65 members) Five (5) Rolling Banner Ads paid to date \$450.00. (CMC, North Shore, Perpetua Resources, Ashley Inn, Watkins)

Scotty made motion to move \$5,000.00 from checking to Money Market account. Belinda second. All in favor. Motion Passed.

Pam brought up the fireworks contract (\$10,000.00 for fireworks package). Suggestion to review contract pricing to determine if we can increase fireworks display while staying in a range where the Cascade Fire Dept can set off display. We will look into next year's display. This year's fireworks have been ordered.

Secretary Report -

Alison is out of the area on family matters. Julie will take minutes while Alison out of area.

Welcome Guests -

Tristan Talbott's "Community Calendar" Senior Project involved creating a user friendly data tool for posting events on a local community calendar forum. He created a data tool through LocalPlanners.com. The application lives in the Cloud. Tristan and Mr. Hurley (Senior Project Advisor) provided an overview of how the data tool works highlighting ease in interface by embedding calendars and using search option filters. Tristan consulted with Peppershock Media and Horizons' Life Style Education Team throughout project development. The data tool he created addresses many of the ongoing issues associated with maintaining a comprehensive community calendar. Pam made a motion for chamber to move forward with use of the community calendar posting data tool. Belinda second. All in Favor. Motion passed. Suggestions made include creating a matrix to standardize postings on community calendar, and once bugs worked out, sharing data tool with Donnelly and McCall area.

Trinity Pines Camp & Conference Center's two new employees: Barb Sherman, <u>barb@tpines.org</u> and Tyler Luschen, Camp Mgr, 208-382-6200, <u>tyler@tpines.org</u>

Chamber Office - Julie

Thank you note sent to Dennis Moore, NW Log Scalers Inc., Vancouver, WA, for \$1,000.00 donation for fireworks.

Senior banners should be ready for installation within the next couple of weeks. The seniors will install banners. Banners will remain in place until Flag Day (June 14th) week. Thereafter, American Flag banners will go up through Labor Day Weekend.

On May 7th, 2021/2022 ITC Grant application presentation made to Idaho Travel Council (ITC). Final application closing date is May 28th.

Suggestion for chamber to purchase pop up canopy for use at events, yard sales, etc. Scotty stated that 4SC has multiple canopies in storage. Julie will contact Mary Tracey (4SC) for options to borrow.

Chamber Office receiving multiple calls about the 2021 Valley County Fair & Rodeo. Julie needs confirmed point of contact information for vendors, exhibitors, and rodeo. Jenni stated the Fair Board is meeting May 13th and she will get contact info to Julie.

Media Assistant – Sharon

June will be a busy month. Attending Expo Idaho in Boise and ATV/UTV event in Idaho City.

Open Issues –

Sponsorship opportunity for the Disc Golf Course at Sport's Park. Larry Morton is seeking sponsors for disc golf baskets. Sponsorship includes signage and basket for 3 years. Sponsorship cost for this package is \$475.00. Motion by Belinda that Chamber sponsor one basket. Barb second. All in favor. Motion passed. Julie will follow-up with Larry for sponsorship form, etc.

July 4th – Jenni

Jenni will connect with Brian at ITD regarding process for "pulling permit" for July 3rd Honor Guard by Legion on Main Street. Per Jenni, flyover paperwork in process. Focus of July 4th celebration will be "Front Line Response Salute" and "Local Hero Salute". Will encourage Main Street businesses to decorate and display signage supporting front line workers, Veterans, etc.

Scotty reported McCall, Donnelly and Tamarack will have firework displays.

Events - Brian

The Prague E-bike is on display for the raffle (Cascade Hardware, Umpqua Bank, Cascade Auto). Tickets are \$20.00 each (cash or check). The raffle will run from May 1st through July 4th. So far, ticket sales are going well.

Events – Mindi

Online auction information is coming together. Will go live on June 26th in conjunction with the Chamber's booth at the WCM Interactive Arts Festival. Auction will close July 5th.

The survey for Chamber creating a "coupon/passport" book has received 5 responses. Will resend survey link to chamber membership to provide another opportunity for folks to respond.

Mayor Nissula –

Reminder, Local Option Tax (LOT) measure on the ballot (1% sales tax up to \$999.99)– please vote May 18th.

Belinda – Stibnite Foundation

Stibnite Foundation grant application open through May 31st. Belinda reiterated the primary goal of Stibnite Advisory Council is to find solutions. Work groups have been created to address environmental (including water monitoring and concurrent sampling), work force, supporting industry, and transportation issues.

David – CMC Covid Vaccine Clinics

The final vaccine clinic will be Thursday, May 13th, at American Legion Post 60. Thereafter, CMC is transitioning to a drive through vaccine clinic.

Next meeting, Noon, Tues, May 25th, at Lakefront Bar & Grill.

Adjourned 1:28PM