

Cascade Chamber of Commerce Meeting Minutes 04/13/2021

Meeting Attendance: 13 in person and 0 via phone

Meeting Start: 12:05 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Jack motion to approve 3/09/2021 minutes. Brian second. All in favor. Motion passed.

Treasurer Report - Pam

There is \$17858.10 in checking and \$20,112.46 in Money Market account.

2021 membership dues paid to date \$6,830.00 (51 members)

Three (3) Rolling Banner Ads paid to date \$450.00. (CMC, North Shore, Perpetua Resources)

2020 Tax filing information submitted to accountant.

Secretary Report - Alison

Nothing to report.

Welcome New Member – Sprague Bookkeeping Solutions LLC, Amanda Sprague

Amanda is very excited to join Cascade Chamber membership. She offered to prepare future tax filing documents (i.e. 2021) for the Cascade Chamber. She provides a full range of tax filing and bookkeeping services. She is also available to provide financial counseling to youth and adults. Feel free to contact her anytime via 208-995-3511, spraguebksolution@outlook.com, or visit website <https://www.spraguebksolutions.com/>

Chamber Office - Julie

Approval request for \$50.00 sign permit fee for the new Chamber Office sign. Motion made by Pam, second by Sharon, all in favor, motion passed. The sign will be installed above the Chamber Office entry door so folks can see it from Main Street.

Approval request for 2021 WCM Interactive Arts Festival, \$35.00 space fee. Motion made by Scotty, second by Jack, all in favor, motion passed. Julie will submit Vendor contract form to Horizons' to reserve the Chamber's booth for event (June 26th, 2-8pm, Armstrong Park)

Approval request to place "Spring Fling Yard Sale" advertisement in The Star News (2" box ad costs \$24.00 per week). Motion by Brian to place ad in May 27th issue, second by Sharon, all in favor, motion passed.

Arranged for snowflake and snowman banner removal from Main Street. The April 27th Chamber Meeting will be a "working party" to remove Christmas lights from Main Street. Anyone available needs to meet at the Chamber Office, Tues, Apr 27th, Noon – remember many hands make light work.

Senior banners should be ready May 1st. The seniors will install banners. Banners will remain in place until Flag Day (June 14th) week. Thereafter, American Flag banners will go up through Labor Day Weekend.

On April 2nd, the 2021/2022 ITC Grant application submitted. The grant fund request is for \$71,334 (Chamber match requirement \$8,560.08). Presentation to Idaho Travel Council (ITC) will take place May 7th. Final applications due May 28th.

Media Assistant – Sharon

New tool available to design/create “recurring” advertisements on social media platforms. Any business that wants to take advantage of this resource should contact Sharon via sharoncascadechamber@outlook.com for more information.

Sharon will provide analytics reflecting the success of Winter influencer’s visit (Traveling Spud) over Winter Jamboree weekend. The information will be distributed via Weekly Blast.

ATV/UTV Idaho Stampede event for July 24th has been approved by the city. Parking plan still in work. The city is in process of creating a “Special Events Permit” form for future use to streamline permitting process for events like this.

Sharon suggested the Chamber have a booth during Valley County Fair & Rodeo to distribute information promoting the Cascade area.

Sharon in process of establishing a contact network in Reno, Nevada area to promote snowmobiling in Idaho.

In May, Sharon would like to attend the Idaho Chamber Alliance (ICA) Spring Conference in Lewiston. Motion by Pam, second by Brian, all in favor, motion passed. Sharon will get conference dates & cost information to Pam. Scotty offered to sponsor cost of room and gas.

Events - Jenni

4th of July Celebration: Chamber voted to hold all 4th of July events (fireworks, “parade”) will take place on **Saturday July 3rd**.

The Fireworks are a go and will be ordered soon, \$10,000.00 funds are in reserve.

Alison made motion to have a “no candy parade” limited to only an Honor Guard by Legion Post 60, and recognition for first responders (fire, EMS, CMC) and a fly-over (if available), second by Sharon, all in favor, one opposed (Cascade Medical Center), motion passed. The goal is to shorten the length of the “parade” while still honoring our nation, veterans, and first responders. Will connect with Kathy about necessary permits for Main Street (HWY-55).

Mayor – Judy Nissula

April is Domestic Abuse & Child Abuse Awareness Month.

The City received grant money to pave a portion of the Strand. This will complete the overall paving of the Strand.

Earth Day, April 22nd flyers are coming out. The campaign is to spend an hour picking up trash to see what a difference it can make.

Events - Brian

The Prague E-bike has arrived for the raffle. Brian and Pam to assemble. Tickets will be \$20.00 each. The raffle will run from May 1st through July 4th.

Easter Report: 180 kids participated. About 300 total people were there throughout the day.

Next meeting, Noon, Tues, Apr 27th, meet at the Chamber Office to take down Christmas lights on Main Street.

Adjourned 1:31PM