

Cascade Chamber of Commerce Meeting Minutes 03/09/2021

Meeting Attendance: 11 in person and 1 via phone

Meeting Start: 12:05 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Jack motion to approve 2/23/2021 minutes. Pam second. All in favor. Motion passed.

Treasurer Report - Pam

There is \$18,465.29 in checking and \$20,112.46 in Money Market account.

2021 membership dues paid to date \$6,380.00 (46 members)

Rolling Banner Ads paid to date \$300.00. (CMC and North Shore)

Secretary Report - Alison

Nothing to report.

Welcome Guest – Samantha Sais, WCMEDC Leadership Academy

This year's academy project is Bike Fix-It Stations. The group is in process of raising \$10,000 for 10 stations in Valley and Adams Counties. The stations will be fabricated locally in Lake Fork. Four of the stations will be along the Strand in Cascade. The group has already raised \$3,000 towards Cascade's stations. The group plans to fundraise through March and hopes to install the stations in June and July. Any questions contact Samantha "Sam" at C:520-979-6947, samanthamsais@gmail.com

Chamber Office - Julie

Julie returned with research on having pens made for the Chamber (250 ea. for \$69.99). The pens would be distributed by the Chamber at various events and available to visitors that come into the Chamber Office. Tom moved to approve pen purchase. Pam seconded. All in favor. Motion passed. Pam will order a debit card for online order.

Editor of Idaho Business Review – Heartland Living Publication contacted the Chamber Office looking for contacts the freelance writers could use for features (Spring, Summer activities) in upcoming edition. Julie provided editor with a contact list for various businesses/organizations in town.

The Cascade Cup had 408 entries and raised \$15K for local non-profits (Cascade FFA Chapter, Rose Advocates, and Idaho Back Country Veterans). They gave away \$16K in cash and prizes. The largest perch caught weighed 2.47lbs.

Julie drafted a Cascade Chamber letter of support for a grant application Horizons' is submitting (Cascade Creates Project). Pam moved that we send the letter of support. Alison seconded. All in favor. Motion passed.

Media Assistant – Sharon

Sharon is working to bring The Cascade Off-Road Stampede to Cascade on July 24th. She is currently working with event promoter on event proposal for review by City Council event permit.

Events - Brian

Brian reported that the Easter Activities in Cascade are moving forward. They are looking for \$25 sponsors for the goodies bags. Event will be April 3rd from 11-2 at Armstrong Park.

The Cascade Food Pantry served 112 families last week which is down from last month. They received a private donation for a trailer and truck to haul food up from the valley.

“Spring Fling” is happening Memorial Day Weekend. The Chamber will hold a yard sale that Saturday. Brian is working on a flyer for donations for the yard sale.

July 4th: The fireworks are moving forward as planned. There was a discussion about whether or not to do the parade this year. The Chamber decided to make a final decision on a parade at our meeting on April 13th to give us appropriate time to plan.

Open Discussion –CMC

Tom reported that CMC has a new portal for signing up to receive the vaccine. The link on the CMC website will take you to the state-wide sign-up form. If you have signed up but have not received that shot yet, he recommended returning to the site and signing up again. The next vaccination clinic is March 18th at the American Legion Post #60.

Open Discussion – Mayor Nissula

The city is working to put exercise equipment around town for community use.

Adoption of a 1% Local Option Tax (LOT) will be on the May ballot for a vote. Revenue generated would go to Cascade’s parks and streets.

A business ordinance of some kind is still under consideration.

Land use planning videos are available online for any who are interested.

Armstrong Park – the old recycling cover will be repurposed to include some sort of historical presentation.

Cabarton Road and Lakeshore Drive are scheduled for chip seal-coating this year.

The Cascade Sports Park Committee is seeking new members. If interested, contact Shauna Arnold, 208-634-6906 skhines@frontiernet.net

Open Discussion – Jenni

Jenni will bring the idea of a “Fair & Rodeo Kick-off Parade” to the Fair & Rodeo Board at their next meeting.

The Chamber is planning to have a booth at the WCM Interactive Arts Festival, June 26th (to sell ducks for the annual duck race during Thunder Mtn Days). Pam will be out of town so someone needs to take the lead for the booth. Sharon said she can help with the booth on the day of the event.

Road closures on HWY-55 will start again March 15th. ITD road work between Smith’s Ferry and Rainbow Bridge. See <https://itd.idaho.gov/news/rockslide-on-id-55-near-smiths-ferry/> for travel information updates.

No meeting March 23rd due to Spring Break week. Next Chamber Meeting April 13th, Noon, at the Lakefront.

Meeting adjourned – 1:15pm