

Cascade Chamber of Commerce

Meeting Minutes 02/23/2021

Meeting Attendance: 7 in person and 2 via phone

Meeting Start: 12:06 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Pam motion to approve 2/9/2021 minutes. Belinda second. All in favor. Motion passed.

Treasurer Report - Pam

There is \$18,517.01 in checking and \$20,112.15 in Money Market account.

2021 membership dues paid to date \$5580.00 (41 members)

Rolling Banner Ads paid to date \$300.00. (CMC and North Shore)

Secretary Report - Alison

Alison is absent. Julie will take minutes.

Chamber Office - Julie

The 12' step ladder from True Value has come in, invoice is for \$275 (check# 730, \$275.00, 2/23/21, issued for remittance).

The "Community Spotlight" presentation highlighting Cascade, ID was presented on February 18th. Peppershock created a power point slide show. Julie drafted commentary and presented. The presentation was well received by attendees from Idaho Commerce/Idaho Travel Council. The presentation will remain on-file for future use.

Winter Influencer "Travelling Spud" visit Feb 11th through Feb 14th was a success. Marketing Team will create an analytics report for submission with the ITC Grant Progress Report due in April (for Jan-Mar). Contact the Chamber Office if you have any questions.

Julie requested authorization to have a sign made for install, flat against the wall, above Chamber Office door so folks can identify Chamber Office from HWY 55. Estimate received from Rocky Mtn Signs for 24" x 24" long term aluminum Cascade Chamber Logo arched over the sun and squared around the name, \$120.00. Brian made motion to approve getting signage made, Pam second. All in Favor. Motion passed.

Julie requested to order printable note cards, 60 ea. with envelopes so we can make our own thank you cards using office printer (verses having thank you note cards made elsewhere)-notable cost savings. Pam will order a debit card for online orders (i.e. Office supplies, etc.). Use of the card requires item/cost pre-approval.

Julie reported she is getting ready to draft the 2021/2022 ITC Grant application (due Apr 2nd). This application will explore an option to partner with ISDC 2022 Organization as an official event sponsor. Will also explore option to partner with 2022 Snowbike Series as an official event sponsor. More information to follow.

Julie wanted to know when/if Umpqua Bank building will be painted this year. The North side of the building needs refreshed. Pam will find out the painting status/options.

Media Assistant – Sharon

Rolling Banner Ad space available on the Chamber website. \$150.00 annually, funds collected are applied to Cascade Chamber ITC Grant Funds cash match requirement. Any questions contact Sharon or Julie.

3rd Annual "WTF" Where's the Fish ice fishing tournament, Saturday, Feb 20th at Warm Lake was a huge success. Overall entries doubled and the amount donated to children's hospital doubled.

During Winter Jamboree weekend, a snowmobile ride held on Saturday, Feb 13th attracted 10 newcomers to the area.

June 12th the ATV/UTV Jamboree in Idaho City. Sharon plans to go and advertise Cascade as a great ATV/UTV event location.

July 24th the Idaho Stampede ATV/UTV group is planning an event (200 entries) starting at the Valley County Fairgrounds. More information to follow.

Open Discussion - Brian

Cascade Cup fishing tournament hosted by Tackle Tom's (Feb 13-14) was a huge success. Brian will get with John at Tackle Tom's for outcome details.

Alpha Nursery is offering gardening classes the Cascade Food Pantry. See website for sign up <http://www.alpha-nursery.com/seminars.html>

WCM Arts Festival is June 26th. They would like the Chamber to have a booth for the annual rubber duck race (Pam spearheads duck race event held over July 4th weekend). A booth would be a good opportunity to promote the Chamber's virtual auction for fireworks fund raising. More information to follow.

Open Discussion – Jenni

The July 4th fireworks have been ordered. Theme: "Blaze of Glory". Not sure about status of a July 4th parade. Belinda will bring up "parade" topic at next Valley County COVID Task Force meeting.

2021 Valley County Fair & Rodeo dates have changed to Monday, August 9th through Saturday, August 14th. Theme: "Country Pride County Wide"

Remember to Vote March 9th on the Cascade Schools Supplemental Levy. Polling location is at American Legion Post #60 from 8am – 8pm. Absentee/Early voting is available through the Valley County Clerk's Office.

Hoping to have another "Golf on Fire tournament" at Cascade Golf Course on September 11th.

Open Discussion – David Donnahoo, CMC

COVID Vaccine clinics are ongoing. Next clinic March 3rd. The State determines eligibility criteria for vaccine (i.e. currently essential workers, folks age 65 and older). Be sure to sign up at CMC website to get on the vaccine list – 1st come 1st serve. <https://cmchd.org/covid-vaccine-info/vaccine-registration/>

Open Discussion – Belinda

Perpetua Resources (previously known as Midas Gold) corporate office moved to Boise. Recently entered into an ASAO agreement (Phase I) to improve water quality (i.e. stream diversion) to be completed within the next 4 years. Messaging focus shifting to critical minerals. Hoping to have NEPA decision sometime this year.

Next Chamber Meeting March 9th @ Noon, at the Lakefront.

Meeting adjourned – 1:17pm