

Cascade Chamber of Commerce

Meeting Minutes 02/09/2021

Meeting Attendance: 6 in person and 2 via phone

Meeting Start: 12:05 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Pam motion to approve 1/26/2021 minutes. Jack second. All in favor. Motion passed.

Treasurer Report - Pam

There is \$17,542.25 in checking and \$20,112.15 in Money Market account.

2021 membership dues paid to date \$4,530.

One Rolling Banner Ad paid to date \$150.00.

Secretary Report - Alison

Alison will be absent at the next meeting. Julie will take minutes.

Chamber Office - Julie

Ordered the 12' step ladder from True Value. The invoice was for \$275. The ladder should be in next week.

Working on the "Community Spotlight" presentation (highlighting Cascade, ID) for the Idaho Commerce/Travel Council Coffee Talk Presentation on Feb 18th. Peppershock is creating a power point slide show. Julie will draft commentary and present.

Winter Influencer "Travelling Spud" will be in Cascade area Feb 11th through Feb 14th. Julie shared the itinerary. Contact the Chamber Office if you have any questions.

Media Assistant – Sharon

Sharon thanked everyone for their work on the Snow Bike Race Series event held Jan 30th on Davis Ranch property. The event promoter reported over 1000 in attendance. Event promoter looking forward to holding the event in Cascade again next year. A special thanks goes out to the Davis Family.

Rolling Banner Ad space available on the Chamber website. \$150.00 annually, funds collected are applied to Cascade Chamber ITC Grant Funds cash match requirement. Any questions contact Sharon or Julie.

3rd Annual "WTF" Where's the Fish ice fishing tournament, Saturday, Feb 20th at Warm Lake.

June 12th the ATV/UTV Jamboree in Idaho City. Sharon plans to go and advertise Cascade as a great ATV/UTV event location.

The Peppershock Marketing Team has implemented a time management program to track how much time is dedicated to social media postings for Cascade Chamber.

Winter Jamboree (Feb 13-14) – Jenni

We are going to hold off on the virtual auction until July 4th timeframe. Winter Jamboree events taking place over the weekend include Cascade Cup fishing tournament hosted by Tackle Tom's (Sat-Sun), Snow Golf at Cascade Golf Course on Saturday, and a Snowmobile Ride on Saturday at Warm Lake/North Shore.

Open Discussion –

Spring Fling (over Memorial Day Weekend): Chamber would like to have a sidewalk sale on Sat May 29th. Should we start asking for yard sale donations soon?

2021 Valley County Fair & Rodeo (first full week of August): Should we decorate Main Street, have a parade to kick-off the fair (parade route off HWY 55, maybe Front St, or Kelly's Parkway). Include the fair queen, kids with animals, etc.

Hot August Nights (Aug 28th). Maybe at the sports complex? Maybe have some music? Some vendors?

Labor Day Weekend: Chamber would like to have sidewalk sale on Sat Sep 4th.

Hog Wild (Oct 16th) & Harvest Festival (October)– scarecrows, trunk-or-treat, Haunted Barns - maybe expand on this idea depending on COVID.

Tree Lighting (December): Look into getting sponsors for the tree and lights for the tree. Potential Main Street location in front of laundromat building.

Next Chamber Meeting March 9th @ Noon, at the Lakefront.

Meeting adjourned – 12:59pm