

Cascade Chamber of Commerce Meeting Minutes 01/26/2021

Meeting Attendance: 11 in person and 2 via phone

Meeting Start: 12:08 pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Pam motions to approve 1/12/21 minutes. Scotty seconded. All in favor. Motion passed.

Treasurer's Report- Pam

There is \$17,145.35 in checking and \$20,111.81 in Money Market account. 2021 membership dues coming in (to date, \$3430 collected)

Secretary Report-Alison

Alison touched base with Greta for a pass down on secretary duties.

Chamber Office-Julie

Confirmed Fireworks are a go for 2021, Chamber has funds set aside to cover cost (10K).

SWITA Monthly Coffee Talk, Community Spotlight: Cascade Chamber presenting Feb 18th. Julie is presenting on our behalf in her capacity as ITC Grant Fund Mgr. The goal is to highlight what we offer and what's happening here in town.

Brochure order for restock almost complete (Press in the Pines)

ITC 2020 Grant Fund Progress Report #1 has been submitted (due date 1/31/21)

Received call from Alysson Statz, Valley County Fair & Rodeo Exhibitor's Handbook. Will provide Alysson ITC Grant funding guidelines.

Media Assistant-Sharon

The Peppershock Media Team was in Cascade over the weekend, the visit went great! Lots of content for social media. Gave us a kid's perspective of Cascade. Looking at upcoming events for Spring in Cascade to advertise.

Sharon is researching an "All Social Media Outlets" program that would allow us to post to all social media outlets at once.

Winter influencer "Traveling Spud" (Katie Williams +1) will be in Cascade Feb 11th -14th. She will be making stops throughout town, Warm Lake and North Shore as well. A full itinerary will be available at the Feb 9th Chamber meeting.

Winter Jamboree- Brian

Selected an auction site for the online auction: Charity Auction Donations. They don't require any money up front. It's a percentage of the proceeds at the end. The plan is to run the auction through the Sunday following the Jamboree (Feb 21st). Mindi Anderson will be managing the online auction. Anyone interested in donating items can contact Mindi direct via mindi.anderson@maximizesolutions.org or (208-917-9977).

Open Discussion -

Library - Barb

The library got a \$15,000 grant from the National Endowment of Arts (NEA). Valley County is participating in a "Big Read." Kick-off event will be March 20th in Donnelly. They will pass out the featured book at the kick-off event. The library is planning several events for the Big Read. The event runs through May. More information to follow.

Cascade Medical Center (CMC) – Tom

CMC has an outpatient COVID treatment protocol they are administering that has been very effective. Vaccine distribution is ongoing throughout Valley County. Most hospital staff have been vaccinated. They administered 90 doses at the Legion to essential workers. 500 more will be administered Feb 3 rd. Vaccine is free to community members with or without insurance. To request vaccine, sign-up on line www.cascademedicalcenter.net or call 208-382-4285 and leave a message for a call back. The 2020 Annual Report for the CMC is on the website now.

Cascade Food Pantry - Brian

The Food Pantry is celebrating 10-year anniversary. 2020 saw an average of 150 families served. 3000 volunteer hours, 270,000 pounds of food. New shelving and flooring were donated and installed this year. They are currently operating a drive-thru 3-6PM.

Horizons' - Brian

Easter Egg Hunt is on! It will be different layout this year featuring an obstacle course for each age group with a goodie bag at the end. Volunteers needed to help set up. The Cascade Cultural Arts Center (CAC) is looking for an annual donor (\$350.00).

Pam Holden made \$500.00 donation to CAC. Funds derived from an Umpqua Bank Community Service Recognition Award Pam received. Thank you Pam for your ongoing support in the community.

Jenni-

Cascade Hardware having a soft opening for the new store on Feb 1st. Let's all stop by and support the new store.

Scotty moved that the Chamber send a thank you letter to the Davis family acknowledging them for sponsoring use of their property for the upcoming "Snow Bike Series" event scheduled for Jan 30th. All agreed.

Next Meeting Feb 9th @ Noon, at the Lakefront.

Meeting adjourned 1:05PM