

Cascade Chamber of Commerce Meeting Minutes 12/8/20

Meeting Attendance: 8 in person and 2 via phone

Meeting Start: 12:09pm, Lakefront Bar & Grill

Meeting Minutes

Minutes approval for last meeting. Pam motions to approve minutes. Greta seconded. All in favor. Motion passed.

Treasurer's Report-Pam

Checking account balance is \$18,105.60, Money Market account balance \$16,111.48. Discussion about shifting \$4,000.00 from checking into Money Market account to secure fireworks expense for the next two years (contract for fireworks 10K annually). Scotty motioned to approve the shifting the money. Jack seconded. All in favor. Motion passed. Julie gave Pam reimbursement check from ITC Grant for the \$199.00 ICORT 2020 fee Chamber paid up front.

Secretary Report-Greta

No updates. Everything is online.

Chamber Office-Julie

Experience Idaho Expo, scheduled for April 17, 2021. The Chamber registered for a booth. The registration fee is \$485 with half due now (\$253) with balance due March, 2021. Julie requested Chamber pay fee up front for reimbursement from ITC Grant. Julie confirmed if event cancelled, we will get refund. Anthony motioned to pay the fee upfront. Scotty seconded. All in favor. Motion passed.

Idaho Chamber Alliance (ICA) membership fee for 2021 is \$100.00. Sharon represents the Chamber at the ICA meetings. Sharon expressed value in having insight relating to legislative issues that impact tourism and small businesses as well as non-profits. Greta motioned to pay the membership fee. Pam seconded. All in favor. Motion passed.

The sponsors for Light Up Holiday Main Street have remitted funds. On Dec 10th, the Forever LED Invoice, balance due \$880.00 was given to Pam for remittance. On Nov 19th, Julie informed the City (Public Works) about several light posts with outlets that do not work. The City indicated an electrician will be brought in to repair post outlets. Julie will continue to follow-up with the City until repairs completed.

Media Assistant-Sharon

This week, the marketing team will be brainstorming new marketing ideas to promote local venues and outdoor activities. Anyone with ideas can contact Sharon, sharonecascadechamber@outlook.com

Seasonal Banners for Main Street

A local youth has volunteered to install/swap out seasonal banners on Main Street. Snowman Banners will go up soon. Thereafter, youth volunteer will swap out banners throughout the year.

Granite Excavation sponsored a set of Fall banners (currently being created). Julie is continuing to seek Seasonal Banner sponsors for Spring (mud season). The Chamber already has American Flag banners for Summer. Anyone interested in sponsoring a banner (\$50 per banner) should contact Julie at Chamber Office, (208)382-3833, info@cascadechamber.com

Winter Jamboree

Discussion about promoting a "Do You Want to Build a Snowman" snowman building contest for families, snowmobile run, snowshoe golf, snowshoe disc golf, etc. Also discussed using a "Promo Code" to promote local discounts from businesses during Winter Jamboree. The Events Committee will meet this week.

Legion Post #60-Jack

Santa coming to Legion on Dec 20th. Gifts, treats, and visit with Santa will be done through alpha-split time schedule limiting 10 people inside the Legion to ensure social distancing protocols.

Chamber Board/Elections 2021

Please have all your board election ballots in by December 11th. New Board Members will be announced at the December 22nd meeting and assume their duties at first meeting in January 2021.

Annual Recognition Awards

Nominations due by November 17th, extended until December 11th. Category winners will be announced at the December 22nd meeting.

Open Discussion

We would like to help raise money for the senior photo banners down Main Street. Recommend raise funds via sponsorship of \$75.00 per banner. This would be a good senior class project.

Jenni-

Amos Lee, Athletic Director, Cascade Schools said since Covid protocols prohibit spectators, a link to watch sports virtually has been set up. The school is seeking a sponsor to cover cost (\$10.00 monthly). Any questions contact Amos Lee, amos@cascadeschools.org, (208) 630-6057 ext. 2046.

The Sled Dog Challenge for 2021 and Winter Carnival is cancelled.

The next meeting will be at Noon, December 22nd, at the Lakefront.

Meeting adjourned at 1:03pm.