

Cascade Chamber of Commerce
Meeting Minutes 8/11/20

Meeting attendance: 11

Meeting attendance via phone: 1

Meeting start time: 12:08pm, Lakefront Bar & Grill

Meeting Minutes

Approval of last meeting minutes- Jack approves, Mindy seconds. All in favor. Motion passes.

Treasurer

Pam not present, no report.

Secretary-Greta

Julie took minutes for me at the last meeting since I was absent. Thank you. Will get those uploaded to the website soon.

Jeff Blaser- Cascade Schools

We will open as normal on August 26th. The school's operating plan is on the website. They hired a full time school nurse who will be virtual for the first semester. After taking a poll from parents, 75% wanted their kids to be back in school. They will be hiring another custodian to help with cleaning and sanitizing.

Julie-Chamber Office

We are still looking for donations for the Sept 5th Labor Day Weekend yard sale. Donations can be dropped by the Chamber Office on Monday, Thursday, Friday between 12-3pm. Folks can also gain drop off access via Umpqua Bank staff if Chamber Office closed.

Billboard Project: On Aug 6th, Julie presented billboard project concept to Airport Advisory Council (AAC). The AAC made and passed motion to support installing a billboard on Airport property (City owned). Julie in process of getting on Sept 14th City Council Mtg Agenda. Seeking Mayor/City Council approval.

Cascade Waterfall Project: No new info to report.

2020/2021 ITC Grant Funding Award: Cascade Chamber received \$72,680.00 in funding. Due to COVID impact, marketing strategy will be shifting focus from event promotion to promoting locations in Cascade for travelers to visit. Sharon says that lately there are more people checking out the maps and venue locations on social media and chamber website.

Andrew, WCMEDC contacted Chamber Office about virtual Industry Roundtable scheduled for Sep 15th

The goal of the roundtable discussion is to create collaboration between restaurant owners as we navigate through COVID. Interested participants need to RSVP. Event and registration details will be distributed via Aug 13th Weekly Blast.

Sharon-Media Asst.

The UTV/ATV Off Road Event scheduled for Sep 26th is cancelled. Sharon will continue to work with event promoter for next year (potentially two off road & one triathlon event). Sharon will keep chamber posted.

Sharon reported the Chamber Alliance Group is working towards formulating protocols aimed at providing liability protection to schools, businesses, and other non-profit organizations. Known as "Heroes Act Protection", contact local Legislature Representative, Terry Gestrin, (208)332-1124, to express support.

Jenni

We will be having the Labor Day Weekend Yard Sale on Sept 5th. Will be using Remington's parking lot. We are also looking at expanding into the Ford dealership parking lot and laundry mat front lot as well to promote social distancing. Hog Wild is still up in the air for this year. Jenni reminded everyone about the CMC Auxiliary Golf Tournament, Aug 22nd and the "Golf on Fire" event Sep 12th, and Night Golf on Aug 14th. This year, the Youth Junior Golf Program had 26 kids in it, it has been a great success.

Anthony Henry on ITD

ITD numbers show that we have had an increase in traffic in both June and July this year. The Banks/Lowman intersection will have flaggers for 3 consecutive weekends to help minimize traffic jams and accidents. Anthony will continue to attend meetings and keep chamber posted.

Belinda-Midas Gold

There will be Public Comment letter writing events at the Ashley Inn on Aug 14th from 12-3pm and at the Legion, Aug 20th from 10a-2pm. Belinda will have computers available for use so folks can come and draft + submit letters.

Meeting adjourned at 1:19pm. The next meeting will be at Noon, Aug 25th at the Lakefront.