

Cascade Chamber of Commerce
Meeting Minutes 7/28/2020

Meeting attendance: 7 in person, 5 by phone

A Special Thank you to Craig Trumbull of Trumbull Computer Services & Repair for providing Bluetooth speaker so phone participants could hear better and be heard during meeting.

Meeting start time: 12:07pm, Lakefront Bar & Grill

Meeting Minutes

Approval of last meeting minutes- Pam motion to approve, Mindi seconds. All in favor. Motion passes.

Pam-Treasurer

Checking account balance \$15,375.78 and Money Market account \$16,110.13. All July bills have been paid. We currently have 63 Chamber members with a total of \$9,330.00 paid in dues.

Secretary

Greta absent, Julie took minutes.

Julie-Chamber Office

On 7/27/20, Julie contacted Boise Office Equipment (BOE) regarding monthly invoice for WorkCentre 7855 maintenance agreement (\$55.00). BOE representative pulled up our account and stated no invoices sent out to date. Julie confirmed Chamber billing address and contact email. Julie will follow up again if no invoice received in August.

Cascade Waterfall Project. No info to report.

Billboard Project. Julie will be making proposal/presentation to the Airport Advisory Council (AAC), August 6th.

Brochures. We are readily going through our stock of brochures.

The 2020 ITC grant funding awards will be announced this afternoon.

Per email from Shauna, Old Mill Days & Interactive Art Festival scheduled for September 19th, Cancelled.

Jenni

Board considering cancelling Hog Wild, still looking to confirm a venue, not sure how to effectively social distance during event. Will discuss event option further during next Chamber meeting (Aug 11th).

Labor Day weekend yard sale scheduled for Saturday, Sept 5th, 9am-2pm. Remington's has offered use of their parking lot. Jenni checking with Steve, Laundry Mat Owner and Bob Bate Ford for use of open lot space -vs- Remington's parking lot (to promote social distancing).

Between now and Sept 5th, donations can be dropped by the Chamber Office Monday, Thursday, Friday between 12-3pm (or check with Pam in Umpqua Bank to gain access if Chamber Office closed). Donations can also be delivered to Remington's parking lot on Saturday, Sept 5th between 7-9am. All proceeds will go towards the 2021 July 4th Fireworks display.

Jenni reported for Jack, Cascade Medical Auxiliary (CMC), Golf tournament still scheduled for August 22nd, 8am and 1pm Tee Times, \$75.00 per person.

Sharon-Media Assistant

Web analytics reflect high viewing rate of maps/brochures available on Chamber website.

Marketing focus shift to "where would you like to go" – 2 postings per week

Marketing developing "what would you like to see next year" to facilitate tourist travel planning.

Sharon introduced Keith Hughes, Director, GoOutLocal.com. Sharon and Keith have been discussing an UTV/ATV Off Road Festival event in Cascade, target date Saturday, Sept 26th. Sharon and Keith presented event concept to City Council on Monday, July 27th, and received City Council Approval. Sharon views concept as a good recurring event with marketing potential for showcasing off road trails in Cascade area.

Keith Hughes-

Provided concept overview for proposed UTV/ATV Off Road Festival event. Successful events have already taken place in Idaho City, Fairfield, and Garden Valley. Promoter selects small rural communities as venues to showcase trail riding options in those communities. Stated 250 person per trail cap. KWP interested in hosting start/finish location. Promoter work with Forest Service for permits, etc. Promoter use/pay local restaurants for packaged lunches for riders and enlist use of local business alcohol and catering permit. Promoter produce video of event and make video available to Chamber for future use. Promoter works directly with Central District Health for social distance protocols. Event specific dust buffs provided to all riders and volunteers. Fund raising opportunity for local organizations who provide volunteers to man poker runs along the trail, etc. Opportunity for local businesses to provide raffle items. Opportunity for local businesses to provide discount to riders who present event bib number. Pam motion for event support, Anthony 2nd, motion passed. Jenni expressed event promoter can count on the Chamber for help. Tom, CMC, supports the event concept. Sharon and Keith will move forward with the project. More event info to follow. Anyone with questions or interest should contact Sharon direct via sharoncascadechamber@outlook.com

Anthony- Chamber Rep for ITD HWY 55 Road Project Working Group

Reported no specific updates at this time. ITD requested a primary email for information updates, etc. (info@cascadechamber.com provided). Anthony will keep Chamber updated, said, "Valley County Worth the Wait", and expressed value in getting good information out to folks so they can plan accordingly while traveling on HWY 55.

Tom-Cascade Medical Center (CMC)

Reported Cascade remains at a 10% positive testing rate. Please wear masks when in public and in crowded areas to protect each other, wash hands, stay home if not feeling well.

CMC participated in video conference with ITD folks to address medical transport of patients during upcoming HWY 55 road work. Projected road closure Monday-Thursday, 10am-2pm starting this fall.

Provided copy of COVID-19 Testing FAQ & Business Flowchart for Individuals & Employers and requested distribution of document to chamber membership (Julie will attach document to July 30th Chamber Weekly Blast)

Mindi-Cascade Rural Fire Department

“Golfing on Fire” tournament still a go for Sept 12th. Mindi said getting sponsors and donations has not been a problem. However, teams are still needed. Tournament needs 14 teams overall (4-person scramble, \$75 per person), so far only 3 teams signed up.

Anthony-

Had questions about Midas Gold road modification proposals for Warm Lake Road. Also curious to know how local businesses are doing amid the pandemic.

Pam-

Expressed it appears more folks are working from home and staying in Idaho in lieu of traveling to other vacation spots.

Meeting adjourned, 1:03pm. Next meeting Noon, August 11th, location TBD.