

5/12/20 Meeting Minutes - Cascade Chamber of Commerce

Attendance: 12 (via conference call)

Start time: 12:01pm

Minutes

Approval of last meeting minutes. Tom approves with some changes being made to them. Patty seconds. All in favor.

No Treasurer Report.

Welcome new member:

Mindi Anderson, Maximize Solutions, Consulting & Coaching Services, LLC - - Introduction and business overview:

I'm a new member joining the chamber this year. A little bit about me. I am a 20-year Air Force Veteran serving Active Duty for 10 years and the last 10 years at the Idaho Air National Guard. I started volunteering as an EMT volunteer for the past several years. I also serve as an advisory board member with the Idaho Women's Business Center representing military and veteran business owners. I also am the Chief Motivational Officer for Maximize Solutions, Consulting and Coaching out of Meridian Idaho. We support delivery of organizational development, learning and organizational effectiveness through business strategy planning, coaching and consulting. We also own property in Crown Point where we spend all of our time at in the summer.

- I have been working with Cascade Fire for the last 10 months and supporting them as an HR Consultant as they have grown to provide EMS/Fire support 24/7 to respond quicker for community needs. We will be hosting our first annual CRFPD golf tournament to raise funds for community education and outreach that is not provided in their annual budget. Funds will also go to support local scholarships.

- The Idaho Women's Business Center (IWBC) was provided a grant to deliver resources and support to business owners in Rural Idaho. Services would be surrounding, business coaching, marketing, financial advisement, scaling, growing and business 101. The funding will go towards setting businesses up with good practices in order to be able to pivot and still be profitable through any pandemic or other unforeseen events.

- The IWBC has a lot of free offerings and hosting courses virtually to stay in the know. They are always looking for a more rural community voice! You can visit their event calendar at www.idahowomen.org and check out all the offerings they can provide. You can create a landing page for your business and offer coupons. You can also sign up for the newsletter to receive up to date information. Happy to support you all anyway I can. Looking forward to being able to meet in person though for sure! See you soon hopefully.

Julie - Office & Communications

Reported the Chamber Office has resumed walk-in hours (M, TH, FR, 12:00 - 3:00 pm). The office is getting calls from folks regarding Memorial Day Weekend, July 4th, camping, boating, hiking, COVID-19 protocols, etc.

ITC 2020 Grant application presentation made on May 8th. Application deadline extended until June 12th. Awards will be announced in July.

Sign request from Damon Yerkes, River Gear Rental to display signage below the Welcome to Cascade billboard. Motion by Patty to approve, with 2nd by Larry. All in favor.

Request from task force in Valley County for Cascade Chamber to participate in the “Protect Your Mountain Playground” initiative (in conjunction with COVID-19 impact and Rebound Idaho). Cascade Chamber has been asked to commit \$1,500.00 to assist with campaign costs. The Donnelly, McCall Chamber, and WCMEDC already committed funds. Open discussion took place. Motion by Patty to approve, with 2nd by Bill. All in favor.

Open Issues:

July 4th, no parade, tabled fireworks decision until May 26th meeting.

Next meeting Tuesday, May 26th, 1200, at Lakefront Bar and Grill.

Adjourned 1:04 pm.