

Cascade Chamber of Commerce Meeting Minutes
11/28/2017

Number of people in attendance: 22

Meeting called to order at 12:12

- Ballots for new meeting options were passed out and then collected.
- Andrew Mentzer of the West Central Mountains Economic Development Council was the guest speaker, his talking points were as follows:
 - “2017 has been a busy year for WCMEDC. We are making some valuable waves in regional economic programming and are achieving our mission, one win at a time: ‘Fulfilling our commitment to a dynamic, sustainable regional economy.’ “
 - Volunteer hours are estimated at over 1,000
 - Miles driven: 13,403 for EDC business engagement/programming, and counting
 - Businesses met with: 113 and counting
 - Grant monies secured:
 - National Assn. of Realtors Single-track pathways study grant: \$15,000
 - Cascade Chamber/ITC grant for ADV biking: \$6,750 – this will include appx. 150 miles of trail and will be based out of Cascade. There will be three routes to start with and they will tie into the rails and trails system.
 - Idaho Dept. of Commerce ED Pro grant: \$27,500
 - Idaho Power Marketing Grant: \$1,500
 - Umpqua Bank Community Giving grant: \$4,000
 - City of McCall Match for Portal: \$5,000
 - Cascade Medical Cluster Micro Grant: \$17,900
 - TOTAL: \$77,650
 - Programs/initiatives launched/assisted
 - ED Portal
 - SBDC trainings
 - Doing business with the government
 - Grants/financing
 - Soft skills
 - Registered Apprenticeships—LABOR
 - Regional branding
 - Community Foundation
 - Housing Trust: Currently has 9 properties, one of which is in Cascade.
 - Woody Biomass working group and Grangeville workshop
 - Monument signs
 - ABC
 - Valley County Pathways
 - McCall Comp Plan
 - Valley County Pathways Concept Master Plan with VCP
 - Pathways feasibility study with NAR/IMBA
 - Mountain Pathways Celebration in McCall
 - Business Incubators--soft launch
 - Economic Summit

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- Payette Land Trust
 - Housing Trust
 - Labor
 - Commerce
 - Valley County Pathways
 - Boise State
 - University of Idaho
 - College of Western Idaho
 - Idaho Conservation League
 - Idaho Policy Institute
 - Valley County
 - City of McCall
- Cascade Mobility Team
 - ADV biking
 - Signage program: Cascade Connects
- Forestry Restoration Summit in Cascade
- Leadership Academy
- Eclipse planning team
- Chambers
- Ponderosa Pavilion
- Public relations
 - KTVB Viewpoint--Economic Development
 - Star News--Economic Summit
 - Star News--Housing
 - Idaho Business Review--Economic Development
 - Idaho Business Review--Pathways
 - Idaho Business Review--13 articles on regional happenings
 - KTVB News—Housing
- A question regarding the future of motorized programs was asked – there are no programs in place yet, but the door is open to them.
- A question regarding the reclamation of the old railroad track was asked – The area is privately owned and is being treated as private property. Currently, they are looking at building trails adjacent to the property.
- Barbara and Billy Alvarez introduced themselves to the chamber and are looking to join as new members. The two are wanting to open a hair salon for family hair care. They would appreciate any suggestions on possible locations to place the salon. They are also involved in other community programs, specifically in the Valley.
- The membership was reminded that Shauna Arnold with horizons will be our guest speaker next week 12/5/17
- Belinda made a motion to accept the minutes from 12/20/2017 and Sharon moved to second the motion with the corrections below made, all were in favor.
 - After the showing, people are encouraged to gather at Van Wyck where there will be DJ entertainment, **hot drinks and s'mores**, and 100 lanterns will be released.

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- Re. Free Ski Day: **Lake Cascade State Park and community partners are preparing for Idaho Free Ski Day to be held January 6, 2016 from 11:00 am to 2:00 pm at the Van Wyck unit of Lake Cascade State Park. There will be snowshoes and Nordic ski gear available to demo along with free hot drinks and snacks. For more information please contact the park at:208-382-6544 or by email: cas@idpr.idaho.gov**
- Ex-Mayor, Rob Terry, is continuing to work on a grant that will fix the portion of sidewalk extending from the courthouse to Howdy's on the west side. Belinda made a motion to write a letter of support and Jack moved to second the motion. All were in favor.
- Currently the Chamber fiscal year runs from December 1st to November 30th, we will be in the process of changing this.
- The phone has officially been moved to The Birch Glen and is being answered.
- Scotty has begun to pick up the mail.
- The website is still being monitored by Alyssa.
- The chamber e-mails are being responded to by Sharon and Alyssa.
- A memorial service will be held for Mrs. G at the Catholic Church at 11 on the 9th and will be followed by a spaghetti feed at the Legion Hall.
- The first Basketball game occurred on the 28th at 6 pm.
- The Cascade Chamber received approval from the Chamber Alliance Group for the Chamber day at legislature. Sharon will provide more information.
- Regarding Winter Jamboree: All members of the West Mountain Snowmobile Club were asked about running and organizing the Snowmobile Fun Run and they declined. Cougar Mountain Snowmobile club was approached but had to decline because they are involved in the Stanley Run. Donnelly declined for similar reasons. Sharon is continuing to work with members of various snowmobile clubs to put out feelers and find people who are interested in assisting in the Fun Run. If nothing comes through, we will need to cancel the Fun Run. If that happens, the dinner auction will be done in conjunction with the Perch Assault. The first meeting occurred on November 27th. The focus of the meeting was organizing to collect donation items.
 - Previously, personal funds had been used to secure items at a reduced cost and then were reimbursed by the chamber. Sharon asked to have \$3,000 (the amount usually reimbursed in the past) given to acquire donation items as she is unable to front the cost. The request was tabled for a later time.
 - The question was asked that if another club does the Fun Run, will our chamber not get the proceeds – the answer to that is yes.
 - The question of who will get the lottery certificate for the auction was asked as East Idaho recently got fined for not securing a certificate. It was agreed that the Chamber will need to acquire a lottery permit and a permit from the Forest Service for Jamboree.
- Gilbert Mountain Trucking: They are in the process of completing a two campsite project, it will take about a year to fully complete. The location will be between the River and the Catholic Church. Currently, they are blasting on the bottom but they hope to have the top site completed by this summer. There will be 10 RV spaces available on the top site and 10 tent camp spots on the bottom site. More information will be provided as the project nears completion.
- The McCall Ultra Challenge, an Iditarod qualifier, will be taking place for the first time this year. It will begin in McCall at Bear Creek Lodge (if they get permission to use private lands) or at the Tamarack area, go through to Cascade and rest at the Anderson Creek Snowpark for their checkpoint, and go to Smith's Ferry before going back to McCall. The Forest Service, Ponderosa State Park, and the Snowmobile Association are already helping with this project. An Iditarod race marshall came down in

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October and authorized the mapped out trail as a qualifier trail for the Iditarod race. There will be a max. of 12 teams, there are already 6 teams that signed up in the first week.

- They are looking for someone to step up and lead the checkpoint at the Anderson Creek Snowpark Checkpoint. Please see attached documents for other items and jobs the qualifier will need.
- School programs will be conducted with elementary kids to get them involved in the Iditarod race.
- Update on the Turkey Trot:
 - Male race winners were Zach McCammon, Rex Cameron, and Dan McCammon. Women race winners were Michelle McCammon and a tie between Jodie Jensen and Christie Moore. Child race winners were Deven Bolanos, Kyla Bolanos, and Faith Powell. Winners received pies by Donna at Grandma's, Marily Arvin and Llori Emerson. There were 61 participators/contributors and a total of \$939.67 was raised and put in the bank – a very full large box went to the food pantry. In the future, this will become an annual event and it is hoped to be paired with a senior as a senior project to make the event bigger and better.
- Anglers West will be here in January. The Hardwater Classic will be January 27-28th. Mack's Lures will take Angler's West out to help them create a tv piece on local fishing.
- Update from the American Legion: 300+ people were fed on Thanksgiving. Please see the attached flyer regarding Christmas presents and Santa's visit on December 17th.
- Billy Alvarez spoke up to let us know he would be donating a speaker and microphone for future meetings so that everyone could hear. He also let everyone know that he is willing to assist putting together event, sound, and transportation services for events we may have.
- Belinda re-introduced Hayley as the Midas Education Liaison.
- The results of the meeting survey were shared, they are listed below. The vote will be finalized with meeting attendees at the December 5th meeting.
 - Meetings held twice a month with an after hours social: 12 votes
 - Meetings held monthly: 3 votes
 - Meetings held weekly: 7 votes