

Cascade Chamber of Commerce Meeting Minutes

Across the Tracks

Date: 2/27/2018

Meeting called to order at: 12:00

Minutes – 1st motion to approve Belinda Provancher

2nd motion to approve Jack Knoblock

Discussion: None, all in favor.

Motion: Passed

Treasurers Report: To be provided next meeting.

Items to be voted on at the next meeting

- 1) **More information to be presented on Square, a card processing program.**
- 2) **Making Tracks to Family Day in Cascade**

Please remember to respond with your vote

Minutes

- Ryan and Amanda, the new owners of the Birch Glen, were introduced. They are new arrivals to the area and are looking to be involved in the community.
- Cameron Cryder with Inspirational Family Radio came to introduce himself. They run two radio stations out of Boise. He is currently working with the McCall Chamber and would like to work with the Cascade Chamber as well. They receive grant money from the Treasure Valley to do promo work for our area. PSA announcements on their radio station are free.
- Bev Davenport announced the Cascade Career and Job Expo taking place on March 20th from 11 to 1 at the Novotony Gym in Cascade High School. They will accept job applications for display at the expo and community members are welcome to attend. For more information, call the Idaho Department of Labor (Julie Heidemann: 208-634-3575Ext. 3090 or Julie Sherry: 208-332-3575 Ext. 3440) or Bev at 208-630-6057. Sponsors of this event include Cascade Schools, Idaho Department of Labor, St. Lukes, and Midas Gold.
- Cynda Herrick came on behalf of the West Central Mountains Economic Development Council to invite the Cascade Chamber to be a strategic partner on economic and local projects. Please see attached letter.
- Lynn Holland with Southeast Publications provided advertising information for how to be listed on the local park guide handout. The park guide handouts are paid for by businesses who advertise, and the handouts are distributed at the kiosk at Kelly's Whitewater Park. Handouts are also available online. Lynn is available to meet in person to talk about advertising.
- Jack with announced on behalf of the American Legion that dinner will be cancelled this week.
- The second snow golf tournament was announced, it will be held at the Cascade Golf Course March 10th at 1 pm. This is a five-person scramble and the cost is \$50 per team. A portion of the proceeds will go towards the Clean Up Cascade Fund. The Clean Up Cascade Fund will be used for

Cascade Chamber of Commerce Meeting Minutes

Across the Tracks

Date: 2/27/2018

things like cleaning up weeded areas, beautifying old businesses, and making Cascade more vibrant.

- March 10th at 7 pm is Pasta with a Purpose to benefit Jon Coombs. Please consider donating, showing up, and supporting this event to help our community members John and Teri.
- Scotty will provide an update on the McCall Chamber activities next meeting.
- Belinda provided an update on the Donnelly Chamber: The annual Donnelly Easter egg hunt will take place March 31st. At this time, it is their only upcoming activity. Currently, Donnelly is working on a trifold brochure to advertise their town and they are also working on updating their website.
- The annual Cascade Easter Egg hunt will take place March 31st from 11 am to 1 pm. The event is still in need of donations and volunteers for positions such as prize distributors, line management, leading hunting groups, overseeing craft stations, and face painting. For more information, contact Shauna Arnold at ShaunaArnold@hughes.net or 208-634-6906.
- The March Chamber After Hours meeting will take place at the Cascade Food Pantry on March 14th at 6 pm. Be ready to see how food distribution works and celebrate Pi day with some pie!
- Update on the Valley County Fair and Rodeo: Preparations are underway. Currently, the board is trying to grow the fair and rodeo. They are looking to work with non-profits to provide games for visitors. They still need help redoing the bathroom facilities and are also looking for food vendors.
- Update on our grant: We have qualified for tourism grants. Currently, we are working from our awarded 2017 grant. We will need to begin writing our 2018 grant in April. Thus far, the grant money has been used to do things like build a better website, create video footage to represent Cascade on other websites and blog sites, partner with the Mobility Team on the adventure biking program, and working with the Boise visitors bureau.
- Our old card reader is out of date and was not functional at the Winter Jamboree. The cost to renew the reader is \$56 plus fees in addition to a 2.75% processing fee. Square would be a cheaper option considering we do not use the card readers often.
 - Heather has a phone available to donate that could be used solely for card processing.
- A proposed event, "Making Tracks to Family Day in Cascade" could be scheduled June 2nd. The band Straight Arrow will commit to playing a four-hour session for \$400. We have someone willing to do a potato bar and we could bring in games, crafts, more vendors, other bands, etc. We could charge by the carload. The decision was tabled and will be voted on next meeting.
- The annual Crab Feed will take place on May 12th at Trinity Pines. The fundraiser is put on by DUO.
- During the month of march, we will spend more time focusing on membership.
- Remington's has been chosen to participate in Food Fort; only 6 restaurants were chosen.
- Update from the Track Backers 2/26 meeting: The site can be donated and money has been spent to look at the appropriate sites and ground quality. The school is 100% invested and is looking for others to help support. The project is quoted at 2.2 million but can be modified and lowered with community feedback. The issue will go to vote in May.
- The Lakefront Bar & Grill will be hosting and sponsoring the Senior Prom Dinner this year. This will be a full donation for the Senior Class.

Meeting Adjourned at 1:10 pm

Number of people in attendance: 18 members, 3 guests