

Cascade Chamber of Commerce Meeting Minutes

Date: February 13th, 2018

Location: Across The Tracks

Number of members in attendance: 17

Meeting called to order at: 12:02

Minutes: Motion to approve minutes from January 9th and January 23rd.

Motion to approve: Belinda Provancher Second: Brian Hines

Discussion: none

Treasurers Report: Please see included document from Treasurer, Scotty Davenport.

Items to be voted on at the next meeting

- 1) **Vote on Square – should we continue with our current Merchant Credit Card Processing program or should we switch to Square? We will vote in person during our February 27th meeting.**

Please remember to respond with your vote

Minutes

- Introduction of Darren Fitch, new District Manager of the Cascade Aquatic and Recreation Center. Darren will be looking to move forward with the progress of the Rec. Center, he will continue to build support, develop additional programs, coordinate with other communities, and work on catching the interest of people who pass through to make Cascade more of a destination town rather than a pass-through point.
 - Darren was asked for an update on the ball fields. Darren responded that he will make a presentation that night to the Rec. District Board about the acquisition of the fields. Sharon Bixler shared that there are two team play dates this year. She also knows a youth team contact that she will pass along.
- Scotty shared his treasurer report (see included report).
 - The 4-Summit sticker bill for the billboard was paid. This is an annual fee.
 - The phone bill was paid. The phone is currently located at the Birch Glen. Sharon shared that she has been receiving many phone calls about events, especially from people out of the area. Callers continue to request information packets (many ask for information on Valley County, not just Cascade).
 - Per Bobbie Patterson: The tourism grant will pay for postage and any other means needed to carry out our work.
 - \$360 was transferred from the checking account to our grant account. This money was collected from Banner ads on the website and is used as match funds.
- Bobbie shared that a new brochure that highlights the Lake Cascade Recreation Area is being created. The brochure will be designed to drive people to our website.
- Idaho Power Marketing grants are open until mid-March. The City of Cascade is participating in this grant process to update their website. Find more information on this opportunity here:
<https://www.idahopower.com/about-us/economic-development/energy-growth-marketing-grants/>
- Our current Merchant Credit Card processing device for mobile use needs to be updated and currently does not operate properly. The cost to update is \$56 in addition to the monthly fees we already pay. Using Square would cost less money and is a more user-friendly option. At Jamboree, we used Belinda's square and it helped ensure smooth checkouts. We will discuss these options further and vote on them next meeting.

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- Per Bobbie, the grant money could also be used to pay for Square as it would be considered a cost of doing business.
- Regarding our involvement with the McCall Chamber of Commerce: Scotty has been our representative thus far and stated that he is willing to continue to be our representative.
 - Motion to approve: Jack Knoblock Second: Sharon Bixler
 - Bobbie asked that we receive regular reports on the happenings of the McCall Chamber of Commerce.
- Regarding our involvement with the West Central Mountains Economic Development Council: For personal reasons, Scotty has decided to step down from being our representative. Currently, Julie Crosby attends their meetings as the City of Cascade representative and Blake Watson attends their meetings as well. Together, Blake and Julie attend our Cascade Chamber meetings on a regular basis. Currently, the WCMEDC is set up so that each Chamber has a member present to represent each town. Their meetings take place the first Thursday of each month from 4 to 6 pm. The next meeting will take place at the Donnelly Community Center.
 - If anyone is interested in being a representative for the Cascade Chamber of Commerce, please let us know.
- Darren McKinney, a Verizon Account Manager, asked for information on Verizon options for non-profits to be passed along to Chamber members. Non-profits may be eligible for 20% off their bill.
 - The discussion regarding other phone options has been tabled for more research to be done on AT&T. The discussion will be resumed next meeting.
- Update on the environmental assessment meeting: All went well. A valley wide clean up day and focus on noxious weeds is planned for Earth Day. Shauna Arnold will send out more information on the meeting and future meeting dates.
 - The most recent Leadership Academy Class is planning a county wide cleanup effort for their service project. Brian will contact Patty Wold to collaborate.
- Update on Anglers West and Mack's Lures: In December, they came to film fishing out on Lake Cascade. Their commercial on open water and ice fishing was released the second weekend of February. They will do three more segments across all their marketing platforms. So far, there has been a lot of positive feedback. A group from Wisconsin was up for Ice Fishing.
 - Mike Hall provided magazines that contain articles on Cascade.
- Update on the Perch Assault: There were 6 teams from Canada that participated. Many participants thanked the American Legion for their efforts. There was \$1,500 made on the first night (Friday) and \$750 made on the last night (Sunday). Next year the number of teams will be limited, this year there were 71 teams total that participated.
- Update on the Iditarod: The event was a great success, thank you for the donations from businesses, restaurants, and volunteers. The mushers noted this area as the premier location for all Iditarod Qualifier locations.
 - During the wrap-up meeting, it was decided that the event name will be changed to something that represents the whole area (such as Valley County Ultra Challenge, West Central Mountains Ultra Challenge, etc.) A Yukon Qualifier and Puppy Race will also be added to the events next year to make a total of three courses.
 - Iditarod merchandise is still available for purchase. Contact Kelly Felton for more information.
- Chamber Memberships continue to come in slowly. We will continue to contact businesses and mail out applications.
- Update on the Winter Jamboree: The fundraiser was not held on the weekend that it normally is and there was no snowmobile fun run this year. There were some other events scheduled for the same day which may have impacted attendance. There were 68 attendees at the event this year. See the attached document for more information.

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- Bobbie let us know that the cost of bringing people in for advertising purposes, such as writing for magazines, can be paid for by the grant.
- Julie shared that a constituent was concerned about the road

Upcoming Events

- Tackle Tom's Fishing Derby was cancelled.
- Father Daughter Dance at the American Legion on February 24th at 7 PM.
- DREAM BIG Engineering Our World: Join Josie Greenwood, U of I AmeriCorps Intern, to celebrate National Engineers Week with a movie showing at the Cascade Cultural Arts Center from 6:30-8:00 pm. Doors open at 6.
- Dying in Vein will be shown at the Alzar School from 5:30-7:30 on Feb. 26th
- The next regularly scheduled Chamber meeting will be Tuesday, February 27th at Across the Tracks at noon.
- Pasta with a Purpose: Friends of John and Teri Coombs invite you to a benefit dinner and auction at the American Legion starting at 6 PM on March 10th.
- The next Chamber After Hours will be at the Cascade Food Pantry Thursday, March 14th at 6 pm.
- Cascade Easter Egg Hunt, March 31st from 11 AM to 1 PM.
- The April Chamber After Hours will take place at Lake Cascade Sport + Marine on Thursday, April 26th.
- The Annual Crab Feed will take place on May 12th at Trinity Pines.